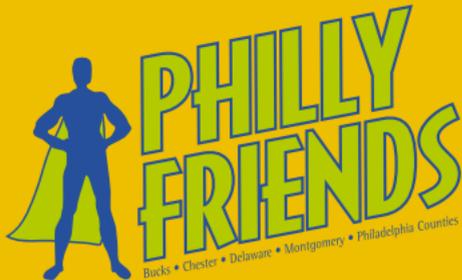




188 OF THE COOLEST THINGS TO BRAG ABOUT IN PHILADELPHIA AND ITS COUNTRYSIDE





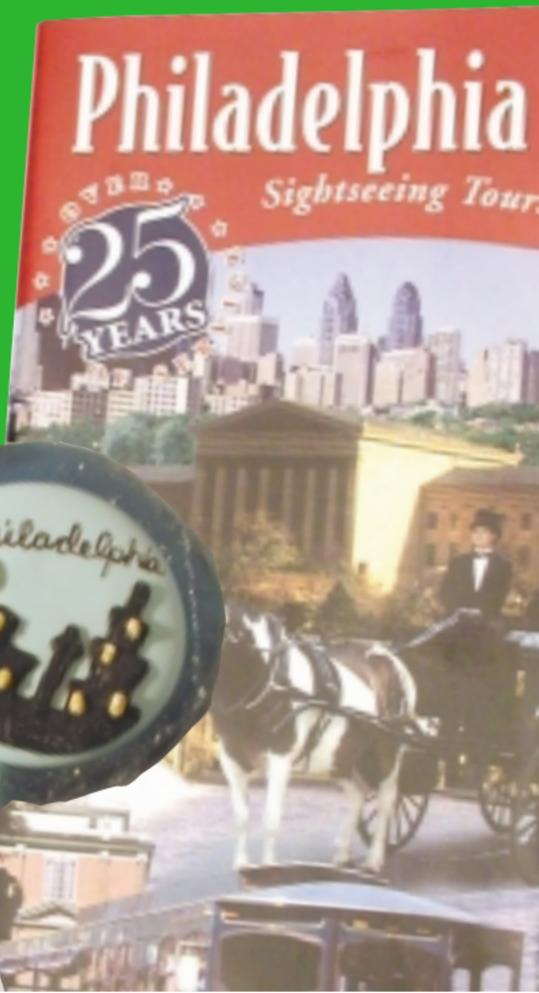
Share your passion for Philadelphia & Its
Countryside. Become a Philly Friend!
Visit gophila.com/friends for more information.

Whenever we say "Philadelphia" we mean Bucks / Chester / Delaware / Montgomery / Philadelphia Counties

The Greater Philadelphia Tourism Marketing Corporation and Delaware River Port Authority are proud to bring you the **Philly Brag Book**.

There are so many reasons to feel proud about living in the Philadelphia region: some that you probably know, but lots you may not.

This Brag Book will give you even more reasons to love Philadelphia and **TELL PEOPLE ABOUT IT!** Philadelphia has been “a best-kept secret” because we weren’t talking. Now we are!



PHILADELPHIA FAST FACTS

- William Penn founded our city way back in 1682 and chose the name “Philadelphia” meaning “brotherly love” in Greek.
- Philadelphia is the fifth largest city in the United States.
- Philadelphia and its four surrounding counties are a living textbook of American history — the roots of American democracy are found in Philadelphia.
- Philadelphia & Its Countryside refers to the five county region: Bucks, Chester, Delaware, Montgomery and Philadelphia counties.
- Center City is easy to navigate. Thanks to William Penn’s layout, Center City is on a grid, with numbered streets running north and south and named streets (mostly tree names) running east and west.



PHILLY FIRSTS!

PHILADELPHIA HAS BEEN AT THE FOREFRONT OF POLITICS AND HISTORY, ARTS AND SCIENCE, MEDICINE, TECHNOLOGY, EDUCATION, INDUSTRY, SPORTS AND CELEBRATIONS.

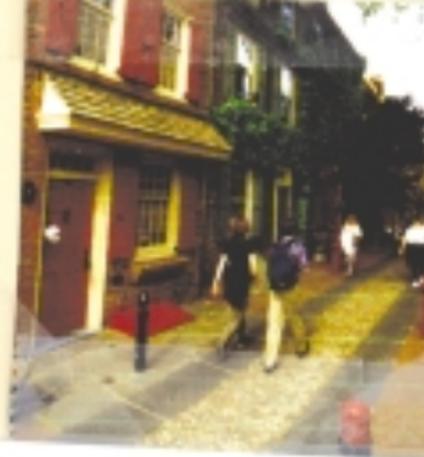
#1 The nation's "firsts" established here include: **FIRST** hospital, **FIRST** medical school, **FIRST** natural history institution, **FIRST** school of pharmacy, **FIRST** engineering classes and the world's **FIRST** general purpose computer.

#1 The world's **FIRST** computer, a giant computer named **ENIAC**, was developed over 50 years ago at the University of Pennsylvania. It was 150 feet in width and had 20 banks of flashing lights.

#1 The **Children's Hospital of Philadelphia** was the **FIRST** children's hospital in the U.S. and has been the setting for many dramatic medical firsts.

#1 The **Hospital of Fox Chase Cancer Center** was the **FIRST** cancer hospital in the nation.

#1 The **Philadelphia Stock Exchange** opened in 1790 at the London Coffee House and was the **FIRST** in the United States.



Elfreth's Alley
is the oldest
street in the US
in continuous use.

MORE PHILLY FIRSTS!



#1

The country's **FIRST** mint, the **U.S. Mint**, opened in 1792. At least half of the nation's circulating coins and most of the commemorative medals are struck in this building. Check your coins for the trademark "P" that indicates its origin.

#1

Philadelphia is the home of the country's **FIRST** play (**Thomas Godfrey's *Prince of Parthia***, produced in 1767), **FIRST** grand opera (**William Fry's *Leonora***, from 1845), **FIRST** theater (the Walnut Street Theatre, built in 1809) and **FIRST** art museum and school (**the Pennsylvania Academy of the Fine Arts**).

#1

The Academy of Music is the **OLDEST** musical auditorium in the country still serving its original purpose.

#1

The Academy of Natural Sciences is the **OLDEST** natural history institution in the western hemisphere.

#1

The Philadelphia Eagles defeated the Cincinnati Reds (64-0) at Temple Stadium on November 7, 1934, when 10 touchdowns were made at the **FIRST** professional football game.



The Academy of Natural Sciences is the oldest natural history institution in the western hemisphere.

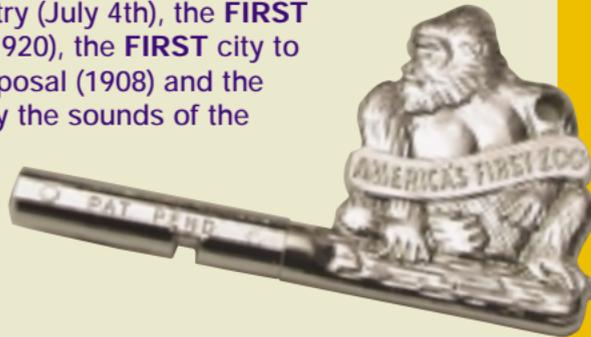
#1 Politics has played a prominent role in Philadelphia, from the **FIRST** Continental Congress of 1774, to the **FIRST** Republican National Convention in 1856, right down to the 2000 Republican National Convention.

#1 The **FIRST** protest against slavery took place in Germantown in 1688. Look for the historical marker at **5109 Germantown Avenue**.

#1 In 1790, **Philadelphia** was declared the **FIRST** capital of the United States.

#1 In 1787, **Richard Allen** and **Absalom Jones** founded the **Free African Society**, the nation's **FIRST** black self-help organization.

#1 Philadelphia has led the way in the art of celebrating: the **FIRST** birthday of our country (July 4th), the **FIRST** Thanksgiving Day Parade (1920), the **FIRST** city to adopt the Mother's Day proposal (1908) and the **FIRST** and only city to enjoy the sounds of the Philadelphia Mummers, dating back to the late 1700's!



The first zoo in the country, the Philadelphia Zoo, was chartered in 1859 and opened in 1874.

MORE PHILLY FIRSTS!

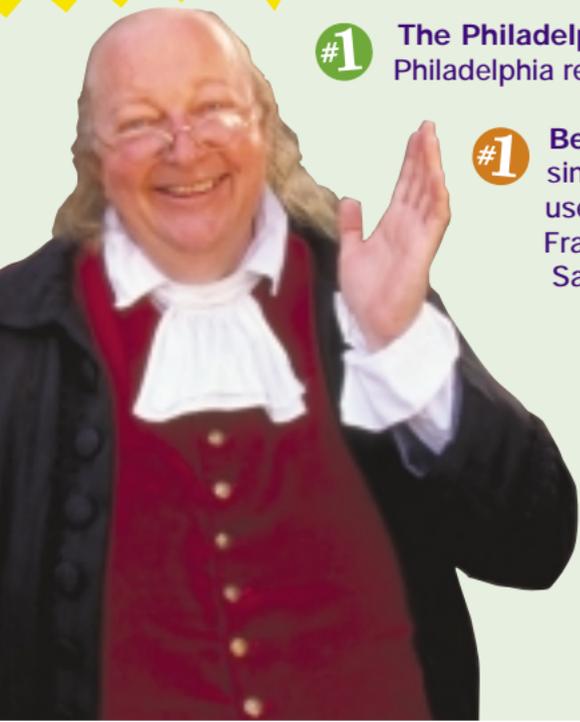
#1 **Jewelers' Row**, located along Sansom Street between 7th & 8th Streets and on 8th Street between Chestnut and Walnut, is the nation's **OLDEST** and second largest diamond district.

#1 **Wanamaker's** (now Lord and Taylor), located at Broad & Chestnut Streets, was the nation's **FIRST** department store.

#1 **The Philadelphia Tribune** is America's **OLDEST**, and the greater Philadelphia region's largest African-American newspaper.

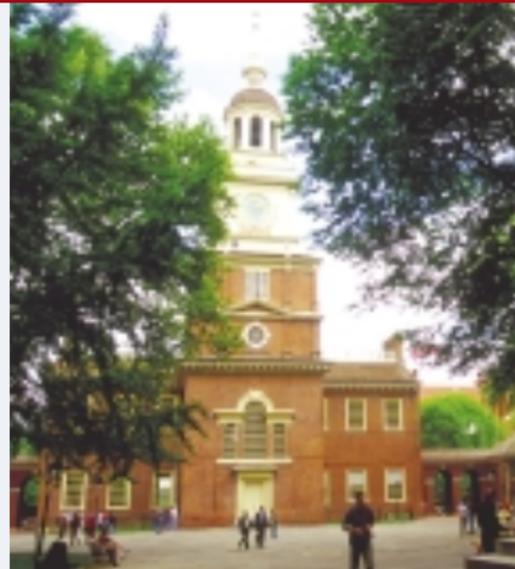
#1 **Benjamin Franklin's** inventions include the single-fluid theory of electricity (a lightning rod used by Ben Franklin is on display at the Franklin Institute), bifocal glasses, Daylight Savings Time and the Franklin Stove. Visit the B. Free Franklin Post Office at 316 Market Street and get your postcards or letters hand-stamped with Benjamin Franklin's "signature."

Licorice, bubble gum, ice cream, and the Girl Scout cookie were all created in Philadelphia.



Cool things to brag about...History!

- American history began in Philadelphia, and our remarkable past illustrates nearly every major theme: beginning with the Native American presence to the European settlement, revolution and independence, immigration, class conflict, industrialization, Civil War, big city politics, suburbanization, urban decline and urban renaissance.
- You can view the *Declaration of Independence* that was read for the first time in public on July 8, 1776, which is on permanent display at Independence Hall, along with the copies of the *Constitution* and the *Articles of Confederation*.
- Germantown's Grumblethorpe, occupied by the British during the Revolution, still shows the blood where General Agnew died from a sniper's bullet, on the living room floor.
- Ft. Mifflin is the oldest fortification continually in use in the U.S.
- You can touch muskets and see how General Washington actually lived during the Revolution at Valley Forge National Historical Park.
- Founded in 1791 by Reverend Richard Allen, Mother Bethel Church is the world's first African Methodist Episcopal Church, and was at the center of the nation's Underground Railroad activity.



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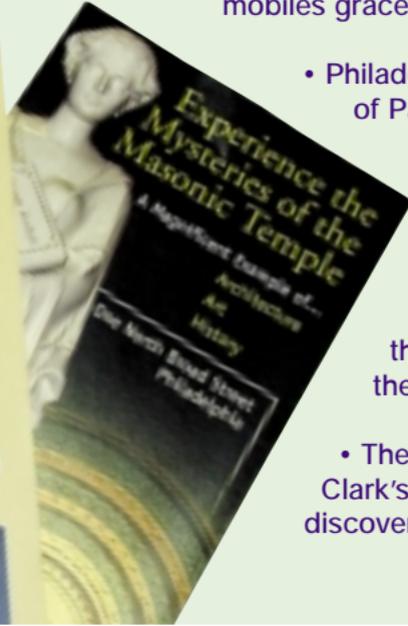
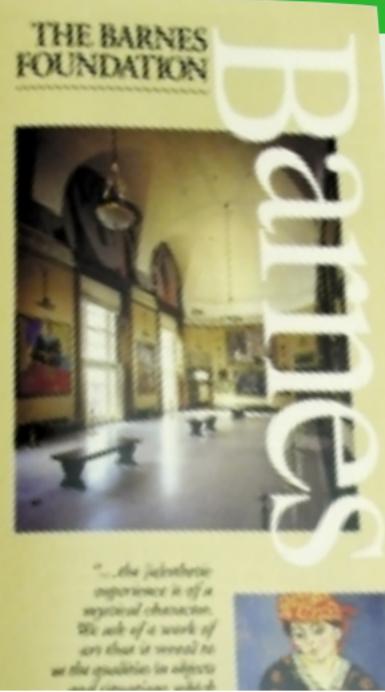
Cool Things TO BRAG ABOUT...Arts & Culture



- Philadelphia boasts 100 theater companies and even more museums.
- Three generations of the Calder family have enriched the city. Alexander Milne Calder created the William Penn statue atop City Hall, his son Alexander Stirling Calder designed the Swann Fountain on Logan Circle, and grandson Alexander's mobiles grace the Philadelphia Museum of Art.



- Philadelphia has more impressionist paintings, outside of Paris, than anywhere else in the world.
- The Rodin Museum (22nd and the Ben Franklin Parkway), has the largest Rodin collection outside of Paris.
- Freedom Theater, founded in 1966, is one of the nation's **OLDEST** and largest African-American theater companies.
- The Academy of Natural Sciences houses Lewis & Clark's herbarium, which includes 200 specimens discovered by the Lewis & Clark expedition.



- At the Brandywine River Museum, you can see three generations of Wyeths, including Jamie Wyeth's *Portrait of a Pig*, Andrew Wyeth's *Snow Hill*, and N.C. Wyeth's *Treasure Island*.
- Philadelphia is the mural capital of the country, with more than 2,000 outdoor wall murals.
- The Rosenbach Museum and Library holds Lewis Carroll's own copy of *Alice in Wonderland*, James Joyce's manuscript of *Ulysses* and the earliest extant letter from George Washington.
- On the First Friday of each month, Old City's art galleries and shops stay open for exhibits and events.
- When the \$265 million Kimmel Center for the Performing Arts opened in December 2001, it crowned Philadelphia's Avenue of the Arts as one of the nation's premier performing arts districts.
- Subscribe to PhillyFunGuide.com for half-price offers to 10 entertainment events each week.



Visit CultureFiles, an insider's
online guide to the region's arts
and culture, at ***gophila.com***

Cool things to brag about ...Shopping & Dining



Philadelphia is world-famous for our delicious cheesesteaks.



- The King of Prussia Mall is the largest mall on the East Coast. Unlike many other cities there is no sales tax on clothing sold in Pennsylvania!
- QVC is headquartered in the Philadelphia region and reaches more than 84 million homes. Worldwide, in 2001, the home shopping company received 133 million phone calls, and shipped more than 92 million units.
- There are 16 wineries in the Philadelphia region.
- Kennett Square, the mushroom capital of the world, produces about 25% of the nation's entire mushroom crop.

- The Italian Market is the world's **OLDEST** and largest outdoor market, and has not changed in 100 years.
- Philadelphia is world famous for our hoagies, cheesesteaks, Tastykakes, Goldenberg Peanut Chews, water ice, and soft pretzels.
- The Philadelphia Insectarium, the only insect museum in the area, makes and sells Barbecued Baby Beetles, Cricket Lick-it-Taffies and Chocolate-Covered Mealworms.



COOL THINGS TO BRAG ABOUT PARKS, SPORTS & RECREATION

- Philadelphia has eight professional sports teams: Philadelphia Flyers (NHL), Philadelphia 76ers (NBA), Philadelphia Eagles (NFL), Philadelphia Phillies (Major League Baseball), Philadelphia Phantoms (American Hockey League), Philadelphia KIXX (Major Indoor Soccer League), Philadelphia Charge (Women's United Soccer League) and Philadelphia Wings (National Lacrosse League).
- Philadelphia is the only city with two major side-by-side arenas, attracting more than four million annual visitors to more than 400 annual events.
- Larger than Central Park, Fairmount Park is the nation's largest landscaped city park with more than 8,900 acres and 100 miles of jogging trails.
- Philadelphia's Penn Relays is the country's **OLDEST** and **LARGEST** amateur track and field relay.
- The Radnor Hunt is among the **TOP TEN** steeplechase meets in the country.
- The Devon Horse Show and Country Fair is the **OLDEST** and **LARGEST** outdoor multi-breed horse competition in the United States.



Longwood Gardens boasts 40 indoor and outdoor gardens on 1,050 acres, with 800 performing arts and horticultural events each year.

Cool things to brag about Education!

- One out of every six doctors was trained in Philadelphia.
- Philadelphia is One Big Campus! The Philadelphia region has 80 colleges and universities and 300,000 students in the area. 55,000 degrees are given out every year! (For more information, special travel discounts and hotel packages, visit onebigcampus.com).
- Philadelphia has the most comprehensive regional initiative aimed at attracting, educating and retaining college students in the country in the Knowledge Industry Partnership (www.kiponline.org).
- The Free Library of Philadelphia has more than 100,000 books and manuscripts.



Cool Things TO BRAG ABOUT

...BUSINESS, MEDICINE & TECHNOLOGY

- The region ranks third in the country for the number of health professions and related degrees conferred.
- Philadelphia faculty and graduates pioneered the use of the X-ray, helped identify the first colon cancer gene, invented ultrasound gels, discovered chromosomes and endorphins and founded six of the ten top pharmaceutical companies in the world.
- 80% of America's pharmaceutical firms, as well as 80% of the world's major biotech companies are located within a two-hour drive of the city.
- Philadelphia boasts more than 100 hospitals, 150 research labs, five medical schools, the country's number one children's hospital and four specialty hospitals doing research in pediatrics, cancer treatment and ophthalmology.
- The greater Philadelphia region is the second largest medical research and education center in the U.S.

More patents are issued each year to Philadelphia than to New York and San Francisco.



COOL THINGS TO BRAG ABOUT...ARCHITECTURE

- In 1987, the 61-story Liberty Place office and retail complex opened, breaking the 100-year-old agreement limiting buildings in Center City to the height of the William Penn statue atop City Hall.
- City Hall took 30 years to complete and is the tallest masonry structure in the world.
- The Benjamin Franklin Parkway was planned by Paul Philippe Cret and was modeled after Paris' Champs-Élysées. Cret also designed the Benjamin Franklin Bridge, The Barnes Foundation and Rodin Museum.
- Paul Cret modeled Rittenhouse Square, named for the astronomer-clockmaker David Rittenhouse, after Paris' Parc Monceau.



CITY HALL IS THE TALLEST
MASONRY STRUCTURE IN
THE WORLD.

Cool things to Brag about

THE WATERFRONT

- Did you know you can cruise from Philadelphia? In 2003, Celebrity, Carnival, Norwegian, Royal Caribbean and Holland America Cruise Lines offered a total of 17 sailings from Philadelphia to Bermuda, Caribbean and Canada/New England. For more information, visit www.cruise Philly.com
- The ports on the Delaware River are the largest freshwater ports in the world.
- You can ice skate alongside the Delaware River, "Ride the Ducks," take a scenic ferry ride, enjoy dozens of concerts (many that are free) and festivals at Penn's Landing. You can also visit the world's largest and oldest four-masted sailing ship, the *Moshulu*, the historic ship the *Olympia*, or the WWII Submarine, the *Becuna* (all docked at Penn's Landing) and the *Battleship New Jersey* on the Camden Waterfront.
- In 2002, 155,000 tons of bananas and 310,820 tons of grapes were imported through the Greater Philadelphia ports. This would be enough bananas to feed 934,247 monkeys 4 bananas a day for 1 year at the Philadelphia Zoo, and enough grapes to crush and make more than 233 million bottles of wine.



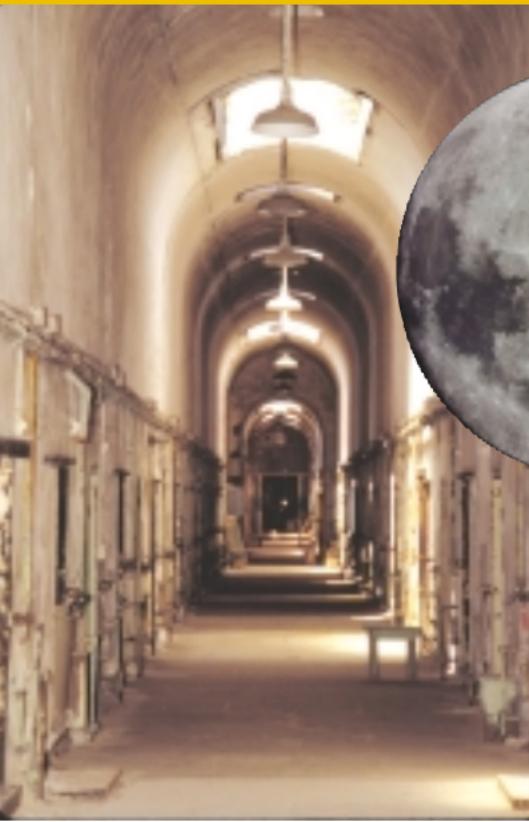
Did you know you can ice skate along the Delaware River?

INTERESTING FACTS TO BRAG ABOUT...

SEPTA, the nation's fifth-largest transit system, is the most comprehensive bus-subway-commuter train system in the U.S.

A tree that sprouted from a seed that went to the moon and back is growing in Washington Square.

The Eastern State Penitentiary, opened in 1829, had central heating, running water and flush toilets before the White House! The prison was once home to Al Capone and bank robber Willie Sutton.





FAMOUS PHILADELPHIA

From the early days of *American Bandstand*, to the sounds of neo-soul, hip-hop and the Philadelphia Orchestra, Philadelphia is a true music town.



Kenny Gamble and Leon Huff are the R&B producing team behind The Sound of Philadelphia. The team has produced such acts as The O'Jays, Harold Melvin & the Bluenotes, MFSB and many more.



Famous Philly musicians include: Frankie Avalon, John Coltrane, Chubby Checker, Fabian, Bobby Rydell, Al Martino, Eve, Pink, Hall & Oates, Jill Scott, The Roots, Marian Anderson, Mario Lanza, Sister Sledge, Boyz II Men, Patti LaBelle, Grover Washington, Jr., Teddy Pendergrass, Will Smith, and many more!



Did you know?

Kevin Bacon, Margaret Mead, Bill Cosby, Kim Delaney, Jeanette MacDonald, W.C. Fields, Grace Kelly, Dick Clark, M. Night Shyamalan, Walt Whitman, David Brenner, Walter Annenberg, W.E.B. DuBois and Kevin Eubanks *are all from Philadelphia?*



Philadelphia's legendary athletes include:

Bobby Clarke, Julius "Dr. J." Irving, Pete Rose, Mike Schmidt, Tug McGraw, Joe Frazier, Wilt Chamberlain, Kobe Bryant, Muhammad Ali, Steve Carlton, Allen Iverson and John Chaney.



Films set in Philly include:

Trading Places, The Sixth Sense, Beloved, Rocky, Mannequin, Witness, Stealing Home, Age of Innocence, Philadelphia, 12 Monkeys, Up Close & Personal, Unbreakable, Jersey Girl and more!



Quotables

"In Hoagieland, they accept no substitutes."

R.W. Apple, Jr.
The New York Times
May, 2003

"This year, three Philly-area spots made it into our list of best new clothing boutiques - more than either New York or L.A."

Lucky Magazine
January, 2003

The April, 2003 issue of *Prevention Magazine* ranks Philadelphia as one of the ten best walking cities.

"...The nation's fifth-largest city harbors an increasingly cosmopolitan scene."

USA Today, October, 2002

"After decades of playing second fiddle to New York City as an arts capital, Philadelphia is coming into its own."

Conde Nast Traveler,
October 2002: Deals of the Month

"Long derided as a stopping place between Washington and New York, Philadelphia is coming into its own. Center City, the heart of downtown, percolates, and the opening of the Kimmel Center for the Performing Arts has added to the city's allure."

Marci Alboher Nusbaum, *The New York Times*
May, 2002

Want to take it one step further?

- Share this information with your family and friends and invite them to visit.
- Take a tour: Walking, Trolley, Horse & Carriage, Double Decker, Ride the Ducks, Ferry, Open House.
- Make a weekend out of it and spend the night in one of our fabulous hotels.
- Join the Philly Friends, a group of enthusiastic residents who share their passion for the area with others. Visit gophila.com/friends for more information.
- Visit gophila.com for great hotel packages, suggested itineraries, tour information and more.

Want to tell us what *you* brag about?
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