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Final Top Line Survey Results
PA Statewide – Presidential Tracking Poll
Sample Size: 800 Likely General Election Voters
Conducted: September 15-17, 2012

INTRODUCTION: We are conducting a survey of attitudes and opinions concerning some important issues facing Pennsylvania today. May we have a few minutes of your time to complete the survey?

Great, thank you...

F1. Are you, or is anyone in your household employed by a newspaper, television or radio station, a political party, or by a candidate for political office?

- 1. Yes (TERMINATE)

- 2. No 800 100%

F2. Would you rate your chances of voting in the upcoming elections this November 6th for President, U.S. Senate and other federal and state races as excellent, good, fair or poor?

- 1. If Excellent 706 88%
- 2. If Good 94 12%
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- 3. If Fair (TERMINATE)
- 4. If Poor (TERMINATE)

Q1. Generally speaking, do you think the country is going in the right direction, or do you think the country has gotten on the wrong track?

- 1. Right direction 265 33%
- 2. Wrong track 483 60%
- 3. Undecided 50 06%

(Rotate Q2-Q3)

Q2. Is your opinion of Barack Obama favorable, is it unfavorable or do you have no opinion of him? (TEST INTENSITY)

1. Very Favorable	247	31%	Total favorable: 46%
2. Somewhat Favorable	122	15%	Total unfavorable: 47%
3. Very Unfavorable	323	40%	
4. Somewhat Unfavorable	51	06%	
5. No Opinion	55	07%	

Q3. Is your opinion of Mitt Romney favorable, is it unfavorable or do you have no opinion of him? (TEST INTENSITY)

1. Very Favorable	181	23%	Total favorable: 41%
2. Somewhat Favorable	151	19%	Total unfavorable: 43%
3. Very Unfavorable	269	34%	
4. Somewhat Unfavorable	74	09%	
5. No Opinion	122	15%	

Q4. Do you approve or disapprove of the job Barack Obama is doing as President? (TEST INTENSITY)

1. Strongly approve	217	27%	Total approve: 48%
2. Somewhat approve	163	20%	Total disapprove: 50%
3. Strongly disapprove	334	42%	
4. Somewhat disapprove	66	08%	
5. Undecided	16	02%	

Q5. What one of the following five issues will most influence how you will vote in the upcoming election for President – 1) job creation, economic issues and improving the economy, 2) taxes, spending and budget deficits, 3) international issues and dealing with threats from foreign nations, 4) social or cultural issues like abortion and gay marriage, 5) the candidate's personal likeability, leadership qualities and ability to get things done? (ROTATE ITEMS – ONE ANSWER ONLY)

407	(51%)	1. Job creation, economic issues and improving the economy
154	(19%)	2. Taxes, spending and budget deficits
50	(06%)	3. International issues and dealing with foreign nations
72	(09%)	4. Social or cultural issues like abortion or gay marriage
79	(10%)	5. Personal likeability, leadership qualities and ability to get things done
10	(01%)	6. Other (Do Not Read)
27	(03%)	7. Undecided (Do Not Read)

Q6. Do you think Barack Obama has done his job as President well enough to deserve reelection, or do you think it is time to give a new person a chance? (Test intensity – definitely/probably reelect)

1. Definitely reelect	296	37%	Total reelect: 47%
2. Probably reelect	81	10%	New person: 50%
3. New person	401	50%	
4. Undecided	21	03%	

Thinking ahead to the general election in November...

Q7. If the election for president were being held today would you vote for Barack Obama, the Democratic candidate, or Mitt Romney the Republican candidate? (TEST INTENSITY)

1. Definitely Obama	329	41%	Total Obama: 48%
2. Probably Obama	55	07%	Total Romney: 47%
3. Definitely Romney	330	41%	
4. Probably Romney	47	06%	
5. Undecided	22	03%	
6. None	5	01%	
7. Other	7	01%	
8. Refuse	5	01%	

(IF UNDECIDED, ASK Q8)

Q8. Are you leaning towards voting for Barack Obama or Mitt Romney?

[N=22]

1. Obama	6	25%
2. Romney	6	26%
3. Undecided	11	49%
4. Other/none	0	00%

Q9. If the general election for United States Senate were being held today would you vote for Tom Smith, the Republican candidate or Bob Casey, Jr., the Democratic candidate? (ROTATE NAMES - TEST INTENSITY...)

1. Definitely Smith	243	30%	Total Smith: 42%
2. Probably Smith	97	12%	Total Casey: 45%
3. Definitely Casey, Jr.	290	36%	
4. Probably Casey, Jr.	71	09%	
5. Undecided	82	10%	
6. None	5	01%	
7. Other	12	02%	

(Rotate Q10 – Q12)

Q10. If the general election for Attorney General were being held today would you vote for Dave Freed, the Republican candidate or Kathleen Kane, the Democratic candidate? (ROTATE NAMES - TEST INTENSITY...)

1. Definitely Freed	205	26%	Total Freed: 35%
2. Probably Freed	75	09%	Total Kane: 40%
3. Definitely Kane	264	33%	
4. Probably Kane	56	07%	
5. Undecided	195	24%	
6. Other	3	00%	

Q11. If the general election for Auditor General were being held today would you vote for John Maher (Mahr), the Republican candidate or Eugene DePasquale, the Democratic candidate? (ROTATE NAMES - TEST INTENSITY...)

1. Definitely Maher	183	23%	Total Maher: 35%
2. Probably Maher	95	12%	Total DePasquale: 34%
3. Definitely DePasquale	199	25%	
4. Probably DePasquale	69	09%	
5. Undecided	247	31%	
6. Other	6	01%	

Q12. If the general election for State Treasurer were being held today would you vote for Diana Irey Vaughan (Vahn), the Republican candidate or Rob McCord, the Democratic candidate? (ROTATE NAMES - TEST INTENSITY...)

1. Definitely Vaughan	174	22%	Total Vaughan: 33%
2. Probably Vaughan	88	11%	Total McCord: 33%
3. Definitely McCord	207	26%	
4. Probably McCord	61	08%	
5. Undecided	265	33%	
6. Other	3	00%	

Thinking more about the presidential race again...

Q13. Have you recently seen any TV advertising about either Mitt Romney or Barack Obama? (Check all that apply)

1. Yes, Obama Ads	673	84%
2. Yes, Romney Ads	662	83%
3. No	121	15%

(Rotate Q14 – Q15)

Q14. Has what you have seen, read or heard about Barack Obama given you a more favorable or more unfavorable opinion of him? (TEST INTENSITY...)

1. Much more favorable	120	15%	Total more favorable: 29%
2. Somewhat more favorable	111	14%	Total more unfavorable: 31%
3. Much more unfavorable	170	21%	
4. Somewhat more unfavorable	80	10%	
5. No Impact	291	36%	
6. Undecided	12	01%	
7. Refuse	15	02%	

Q15. Has what you have seen, read or heard about Mitt Romney given you a more favorable or more unfavorable opinion of him? (TEST INTENSITY...)

1. Much more favorable	95	12%	Total more favorable: 28%
2. Somewhat more favorable	125	16%	Total more unfavorable: 35%
3. Much more unfavorable	180	23%	
4. Somewhat more unfavorable	99	12%	
5. No Impact	270	34%	
6. Undecided	15	02%	
7. Refuse	15	02%	

Now, I just have a few more questions for demographic purposes and we'll be through...

Q16. Are you registered to vote as a Republican, Democrat, Independent or something else?

1. Republican	336	42%
2. Democrat	384	48%
3. Independent/other	80	10%

Q17. What is your age according to the following brackets: 18 - 29, 30 - 44, 45 – 59 or 60 and over?

1. 18-29	72	09%
2. 30-44	160	20%
3. 45-59	272	34%
4. 60+	296	37%

(Rotate Q18-Q19)

Q18. Do you consider yourself to be conservative or liberal when thinking about fiscal issues like taxes and spending?

1. Conservative	499	62%
2. Liberal	153	19%
3. Moderate	134	17%
4. Other	10	01%
5. Refuse	4	01%

Q19. Do you consider yourself to be conservative or liberal when thinking about social and cultural issues like abortion and gay marriage?

1. Conservative	343	43%
2. Liberal	311	39%
3. Moderate	122	15%
4. Other	18	02%
5. Refuse	6	01%

Q20. Is your main religious background Roman Catholic, Protestant, Jewish or something else (please specify)?

1. Catholic	306	38%
2. Protestant	247	31%
3. Jewish	18	02%
4. Agnostic/Atheist	19	02%
5. Mormon	2	00%
6. Baptist	32	04%
7. Presbyterian	16	02%
8. Lutheran	11	01%
9. Born-again/Christian	29	04%
10. Other	112	14%
11. Refuse	8	01%

Q21. In the last presidential election do you recall if you voted for Democrat Barack Obama, Republican John McCain or another candidate?

1. Obama	398	50%
2. McCain	352	44%
3. Other	18	02%
4. Undecided	4	00%
5. Didn't vote	26	03%

Q22. Which of the following best describes the way you voted in the last general election - straight Republican, mostly Republican, a few more Republicans than Democrats, about equal, a few more Democrats than Republicans, mostly Democrat or straight Democrat?

1. Straight Republican	118	15%	Total Republican: 34%
2. Mostly Republican	153	19%	Total Democrat: 35%
3. More R's than D's	59	07%	Total swing: 27%
4. About equal	92	12%	
5. More D's than R's	63	08%	
6. Mostly Democrat	122	15%	
7. Straight Democrat	157	20%	
8. Undecided	28	04%	
9. Refuse	9	01%	

Q23. Is your main racial heritage of Caucasian, African-American, Hispanic, Asian American or another background? (CHECK ALL THAT APPLY)

1. Caucasian	698	87%
2. African American	80	10%
3. Hispanic/Latino	9	01%
4. Asian or Pacific Islander	10	01%
5. Native American	9	01%
6. Other	1	00%

Q24. Are you or is anyone in your household either a member of the military or a veteran of the armed forces? (Check all that apply)

1. Yes, respondent	119	15%
2. Yes, other	146	18%
3. No	547	68%

THANK YOU FOR YOUR PARTICIPATION IN THE SURVEY. HAVE A GOOD DAY.

Gender:

1. Male	384	48%
2. Female	416	52%

Voted – 1 or 4 or better in G11, G10, G09 and/or G08, as well as new regs since November 2011 (from record)

0X	13	02%
1X	143	18%
2X	217	27%
3X	173	22%
4X	255	32%

Area (from record):

- 40 (05%) 1. **Northwest** [Erie, Crawford, Mercer, Venango, Warren, Forest]
 - 88 (11%) 2. **Southwest** [Lawrence, Beaver, Washington, Greene, Fayette, Westmoreland, Indiana, Armstrong, Butler]
 - 104 (13%) 3. **The "T"/Central** [Jefferson, Elk, McKean, Cameron, Clarion, Clearfield, Centre, Cambria, Somerset, Bedford, Fulton, Franklin, Huntingdon, Blair, Potter, Tioga, Bradford, Susquehanna, Wyoming, Sullivan, Lycoming, Clinton, Union, Snyder, Northumberland, Montour, Columbia, Mifflin, Juniata]
 - 104 (13%) 4. **Northeast/Lehigh Valley** [Luzerne, Carbon, Monroe, Schuylkill, Lackawanna, Lehigh, Northampton, Pike, Wayne]
 - 128 (16%) 5. **South Central** [Perry, Cumberland, Adams, York, Lancaster, Lebanon, Dauphin, Berks]
 - 168 (21%) 6. **Southeast** [Chester, Delaware, Montgomery, Bucks]
 - 88 (11%) 7. **Allegheny County**
 - 80 (10%) 8. **Philadelphia**
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Methodology: This poll was commissioned by the Republican State Committee of Pennsylvania and conducted by Susquehanna Polling and Research. Completed interviews were conducted September 15-17, 2012 with 800 likely general election voters who have prior vote history in 1 or better in G11, G10, G09, and/or G08, as well as new registered voters since November 2011. In order to be eligible to complete the survey, respondents had to first confirm their likelihood of voting in the upcoming election on November 06, 2012. Interviews are randomly selected (using live telephone agents) and conducted by the professionally-trained survey research staff from the Harrisburg telephone call center of Susquehanna Polling and Research. Interviews are closely monitored to ensure a representative sample of Pennsylvania's electorate is achieved based on party, geography, gender, age and other demographics; results are sometimes statistically weighted.

The margin of error for a sample size of 800 is +/-3.46% at the 95% confidence level
