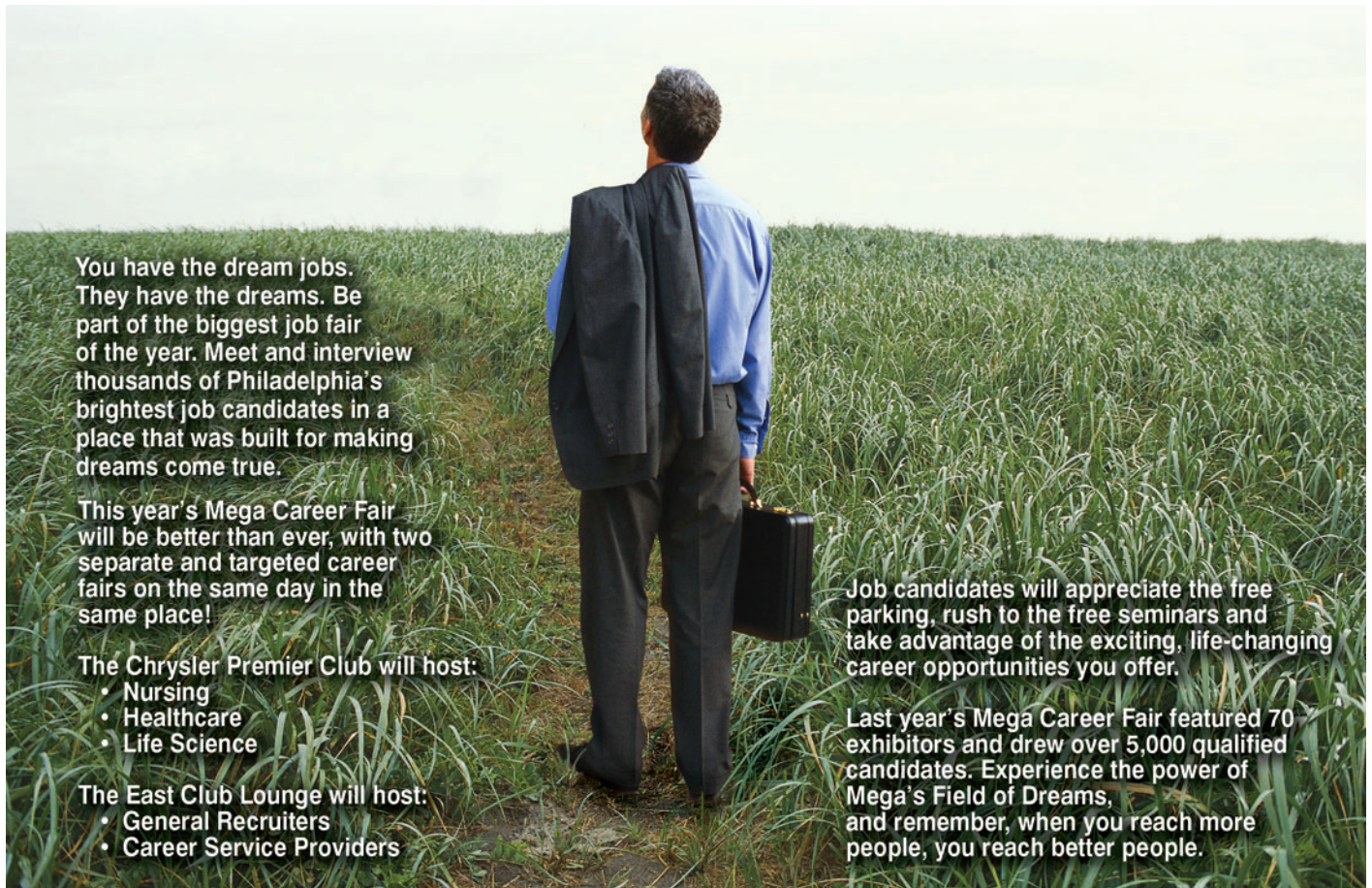


# MEGA

## CAREER FAIR

WEDNESDAY, SEPTEMBER 17, 2008

10am – 4pm  
Lincoln Financial Field



You have the dream jobs. They have the dreams. Be part of the biggest job fair of the year. Meet and interview thousands of Philadelphia's brightest job candidates in a place that was built for making dreams come true.

This year's Mega Career Fair will be better than ever, with two separate and targeted career fairs on the same day in the same place!

The Chrysler Premier Club will host:

- Nursing
- Healthcare
- Life Science

The East Club Lounge will host:

- General Recruiters
- Career Service Providers

Job candidates will appreciate the free parking, rush to the free seminars and take advantage of the exciting, life-changing career opportunities you offer.

Last year's Mega Career Fair featured 70 exhibitors and drew over 5,000 qualified candidates. Experience the power of Mega's Field of Dreams, and remember, when you reach more people, you reach better people.

For more information or to reserve your booth,  
call 215-854-4140 or email [careerfairs@phillynews.com](mailto:careerfairs@phillynews.com).

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# MEGA

## CAREER FAIR

### CAREER FAIR PACKAGES

#### VALUE PACKAGE - \$2,100

2 column x 50 line print ad  
30-day posting on Monster.com  
30-day Top Job Video on Philly.com  
Booth at event  
Company profile in Exhibitor Guide  
Name mention in pre-event advertising  
Name listing on Philly.com Mega Career Fair page

#### PLUS PACKAGE - \$2,600

2 column x 100 line print ad  
30-day posting on Monster.com  
30-day Top Job Video on Philly.com  
Booth at event  
Company profile in Exhibitor Guide  
Name mention in pre-event advertising  
Name listing on Philly.com Mega Career Fair page

#### DELUXE PACKAGE - \$5,200

360 line print ad  
30-day posting on Monster.com  
30-day Top Job Video on Philly.com  
1 month ad on Philly.com industry page of choice  
Booth at event  
Quarter page ad in Exhibitor Guide  
Name mention in pre-event advertising  
Name listing on Philly.com Mega Career Fair page

10% discount to government and non-profit exhibitors.  
Additional print lines can be purchased at only \$25 per line.  
All print ads will run in The Inquirer Mega Job Section on Sunday, September 14, and in the Daily News on Monday, September 15. Deadline to Participate: Noon, Friday, September 12, 2008.

#### SILVER SPONSOR - \$10,500

Quarter page print ad  
30-day posting on Monster.com  
3 30-day Top Job Videos on Philly.com  
2-week access to Monster Local Resume Database  
1 month ad on Philly.com industry page of choice  
Double booth at event  
Half page ad in Exhibitor Guide  
Logo in pre-event advertising  
Logo & name listing on Philly.com Mega Career Fair page

#### GOLD SPONSOR - \$15,000

Half page print ad  
30-day posting on Monster.com  
5 30-day Top Job Videos on Philly.com  
2-week access to Monster Local Resume Database  
1 month ad on Philly.com industry page of choice  
1 - 2x2" ROP referral ad  
Run same half page ad in Monday Business Section  
Double Booth at Event  
Full page color ad in Exhibitor Guide  
Signage at event  
Logo in pre-event advertising  
Logo & name listing on Philly.com Mega Career Fair page

#### PRESENTING SPONSOR - \$19,500

Full page print ad  
30-day posting on Monster.com  
5 Top Job Videos on Philly.com  
2-week access to Monster Local Resume Database  
2 - 2x2" ROP referral ads  
Run same full page ad in Monday Business Section  
Double booth at event  
1 month ad on Philly.com industry page of choice  
Full page color ad in Exhibitor Guide  
Signage at event  
Logo in pre-event advertising  
Logo & name listing on Philly.com Mega Career Fair page

FOR MORE INFORMATION OR TO RESERVE YOUR BOOTH,  
CALL 215-854-4140 OR EMAIL CAREERFAIRS@PHILLYNEWS.COM.

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# EVENT REGISTRATION AGREEMENT



WEDNESDAY,  
SEPTEMBER 17, 2008  
10am – 4pm  
LINCOLN FINANCIAL  
FIELD

## CLIENT INFORMATION

Company Name: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ Email: \_\_\_\_\_

Booth Sign and company listing in the newspaper should read as follows (print on line below)

## BILLING INFORMATION - (IF DIFFERENT FROM CLIENT INFORMATION LISTED ABOVE)

Company Name: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: ( ) \_\_\_\_\_ Purchase Order Number \_\_\_\_\_

## AD AGENCY INFORMATION -

Name: \_\_\_\_\_ Rep: \_\_\_\_\_  
Agency Phone: \_\_\_\_\_ Agency Fax: ( ) \_\_\_\_\_  
Agency Email: \_\_\_\_\_

## TYPE OF PACKAGE

### Print & Online

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Value Package (\$2,100)   | <input type="checkbox"/> Plus Package (\$2,600)  | <input type="checkbox"/> Deluxe Package (\$5,200)      |
| <input type="checkbox"/> Silver Sponsor (\$10,500) | <input type="checkbox"/> Gold Sponsor (\$15,000) | <input type="checkbox"/> Presenting Sponsor (\$19,500) |

## RULES OF PARTICIPATION

1. Total investment, as stated above, is commissionable to recognized agencies.
2. Participating companies must be seeking to hire employees or contractors for their own firms.
3. Participants shall neither seek nor accept fees for any candidate sources at this program through:
  - Direct Placement
  - Retained Search
  - Resume Databases
4. Participants shall refrain from marketing their services to the other participants during interview hours.
5. Participants WILL NOT break down their displays before the close of the job fair.

## CANCELATION POLICY

For your convenience, this reservation may be cancelled at any time up to 14 days before the event. Failure to attend the event or give 14 days notice commits the exhibitor to full payment.

## AUTHORIZATION

We fully understand that this form shall become a binding contract upon acceptance by Philadelphia Newspapers, LLC.

We have read, understand and accept the terms and conditions set forth herein.

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_  
Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

PLEASE FAX THIS FORM TO 215-854-4820

