

healthcare pharmaceutical

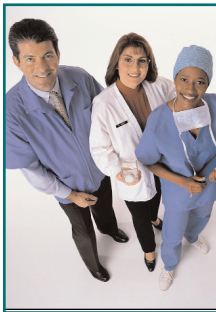
CAREER FAIR

TUESDAY, JANUARY 15, 2008
10 am – 3 pm

Hilton Philadelphia City Avenue Hotel, Philadelphia

BAND-AIDS: GOOD.

TALENTED HEALTHCARE PROFESSIONALS TO APPLY THEM: BETTER.



In a market with over 239,000 Healthcare professionals, including over 63,000 registered nurses, and over 361,000 Pharmaceutical professionals, plus some of the nation's top teaching hospitals, you simply can't compete unless you recruit the best talent. The most effective way to access this rich talent pool is by recruiting at The Philadelphia Inquirer & Daily News Healthcare & Pharmaceutical Career Fair.



This professional career event will target quality nursing, healthcare and pharmaceutical professionals from throughout the Philadelphia region via an 8-week advertising campaign using The Inquirer, Daily News, philly.com, Monster.com and email. We are also promoting this event in HealthPulse Magazine, which is direct mailed to over 85,000 nurses and allied health professionals in the Philadelphia market.



Our career fairs have garnered a reputation for being well attended, well run and cost effective – especially now with our new 2008 Career Fair Packages, offering even more value and visibility in our print and online products, which will draw even more qualified candidates to our events – and your company!

Don't miss this exclusive Healthcare & Pharmaceutical recruiting event – register today.

For more information or to reserve your booth,
call 215-854-4140 or email careerfairs@phillynews.com.



Sponsored By:



healthcare pharmaceutical

CAREER FAIR

TUESDAY, JANUARY 15, 2008
10 am – 3 pm
Hilton Philadelphia City Avenue

CAREER FAIR PACKAGES

VALUE PACKAGE - \$2,100

2 column x 50 line print ad
30-day posting on Monster.com
30-day Top Job Video on Philly.com
Booth at event
100-word profile in Exhibitor Guide
Name mention in pre-event advertising

A \$4,025 Value

PLUS PACKAGE - \$2,600

2 column x 100 line print ad
30-day posting on Monster.com
30-day Top Job Video on Philly.com
Booth at event
100-word profile in Exhibitor Guide
Name mention in pre-event advertising

A \$7,025 Value

DELUXE PACKAGE - \$5,200

360 line print ad
30-day posting on Monster.com
30-day Top Job Video on Philly.com
1 month Leaderboard on Philly.com industry page of choice
Booth at event
Quarter page ad in Exhibitor Guide
Name mention in pre-event advertising

A \$12,825 Value

- All print ads to run in the Inquirer Mega Job Section on Sunday, January 13 & the Daily News Expanded Jobs Section on Monday, January 14, 2008
- Add extra lines to your career fair package for only \$25 per line!
- ROP referral ads to run same Sunday as career fair section
- 10% discount to Government & Non-Profit exhibitors

SILVER SPONSOR - \$10,500

Quarter page print ad
30-day posting on Monster.com
3 30-day Top Job Videos on Philly.com
2-week access to Monster Local Resume Database
1 month Leaderboard on Philly.com industry page of choice
Double booth at event
Half page ad in Exhibitor Guide
Logo in pre-event advertising/website

A \$25,415 Value

GOLD SPONSOR - \$15,000

Half page print ad
30-day posting on Monster.com
5 30-day Top Job Videos on Philly.com
2-week access to Monster Local Resume Database
1 month leaderboard on Philly.com industry page of choice
1 - 2x2 ROP referral ad
Run same half page ad in Monday Business Section
Double Booth at Event
Full page color ad in Exhibitor Guide
Signage at event
Logo in pre-event advertising

A \$51,225 Value

PRESENTING SPONSOR - \$19,500

Full page print ad
30-day posting on Monster.com
5 -30-day Top Jobs videos on Philly.com
2-week access to Monster Local Resume Database
2 - 2x2 ROP referral ads
Run same full page ad in Monday Business Section
Double booth at event
1 month Leaderboard on Philly.com industry page of choice
Full page color ad in Exhibitor Guide
Signage at event
Logo in pre-event advertising

A \$100,735 Value

Deadline to Participate: Noon, Friday, January 11, 2008.

**FOR MORE INFORMATION OR TO RESERVE YOUR BOOTH,
CALL 215-854-4140 OR EMAIL CAREERFAIRS@PHILLYNEWS.COM.**



Sponsored By:



A Symbol of Excellence

EVENT REGISTRATION AGREEMENT



TUESDAY, JANUARY 15, 2008 10 am – 3 pm
Hilton Philadelphia City Avenue

CLIENT INFORMATION

Company Name: _____
Contact: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: () _____ Fax: () _____ Email: _____

Booth Sign and company listing in the newspaper should read as follows (print on line below)

BILLING INFORMATION - (IF DIFFERENT FROM CLIENT INFORMATION LISTED ABOVE)

Company Name: _____
Contact: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: () _____ Purchase Order Number _____

AD AGENCY INFORMATION -

Name: _____ Rep: _____
Agency Phone: _____ Agency Fax: () _____
Agency Email: _____

TYPE OF PACKAGE

Print & Online

- | | | |
|----------------------------------------------------|--------------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> Value Package (\$2,100) | <input type="checkbox"/> Plus Package (\$2,600) | <input type="checkbox"/> Deluxe Package (\$5,200) |
| <input type="checkbox"/> Silver Sponsor (\$10,500) | <input type="checkbox"/> Gold Sponsor (\$15,000) | <input type="checkbox"/> Presenting Sponsor (\$19,500) |

RULES OF PARTICIPATION

1. Total investment, as stated above, is commissionable to recognized agencies.
2. Participating companies must be seeking to hire employees or contractors for their own firms.
3. Participants shall neither seek nor accept fees for any candidate sources at this program through:
 - Direct Placement
 - Retained Search
 - Resume Databases
4. Participants shall refrain from marketing their services to the other participants during interview hours.
5. Participants WILL NOT break down their displays before the close of the job fair.

CANCELTION POLICY

For your convenience, this reservation may be cancelled at any time up to 14 days before the event. Failure to attend the event or give 14 days notice commits the exhibitor to full payment.

AUTHORIZATION

We fully understand that this form shall become a binding contract upon acceptance by Philadelphia Newspapers, LLC.

We have read, understand and accept the terms and conditions set forth herein.

Authorized Signature _____ Date: _____
Print Name: _____ Title: _____

PLEASE FAX THIS FORM TO 215-854-4820

