

Keep climbing.

Finding the right job candidates to keep your company moving forward can be a huge slog. Path to Progress can help bring you together and keep you moving in the right direction.

More than 3,000 job candidates will flock to the Path to Progress Nursing & Healthcare, General Recruiting and Career Service & Resource pavillions. Meet them, and take the first step on the Path to Progress.



Part of our Mega Career Fair series of events

WEDNESDAY, JANUARY 12, 2011

9am – 3pm

Hilton Philadelphia • 4200 City Avenue • Philadelphia, PA

PRESENTED BY:

philly.com & monster®

philly.com/monster

The Inquirer



philly.com monster®

MEDIA SPONSOR:



For more information and to reserve your booth,
call 215.854.4140 or email careerfairs@phillynews.com.
Deadline to register is 3pm Friday, January 7.

CAREER FAIR PACKAGES

Government, Non-Profit & Education Package — \$1,400

1 column x 2-inch print ad
7-day posting on Monster.com
Name mention in consumer advertising
Listing in Exhibitor Guide
Name mention on career fair page on philly.com
Booth at event
Lunch for 3 attendees

Value Package — \$1,950

1 column x 5-inch print ad
30-day posting on Monster.com
30-day Top Job Video on philly.com
Name mention in consumer advertising
Listing in Exhibitor Guide
Name mention on career fair page on philly.com
Booth at event
Lunch for 3 attendees

Deluxe Package — \$3,500

3 column x 5-inch print ad
30-day posting on Monster.com
30-day Top Job Video on philly.com
Name mention in consumer advertising
Listing in Exhibitor Guide
Name mention on career fair page on philly.com
Booth at event
Lunch for 3 attendees

All print ads will run in The Inquirer Mega Job Section on Sunday, January 9, and in the Daily News Mega Job Section on Monday, January 10. Deadline to participate: 3pm Friday, January 7.

Silver Sponsor — \$8,000

Quarter-page print ad
30-day posting on Monster.com
30-day Top Job Video on philly.com
1-week medium rectangle ad on philly.com JOBS homepage
Logo and name mention in consumer advertising
Logo and listing in Exhibitor Guide
Logo and name mention on career fair page on philly.com
Double booth at event
Lunch for 5 attendees

Gold Sponsor — \$10,999

Half-page print ad
Half-page ROP print branding ad on day of event
30-day posting on Monster.com
30-day Top Job Video on philly.com
1-week sliding billboard ad on philly.com JOBS homepage
Logo and name mention in consumer advertising
Logo and listing in Exhibitor Guide
Logo and name mention on career fair page on philly.com
Double booth at event
Lunch for 5 attendees
Signage at event

Presenting Sponsor — \$15,000

Full-page print ad
Full-page ROP print branding ad on day of event
30-day posting on Monster.com
30-day Top Job Video on philly.com
1-week takeover on philly.com JOBS homepage
Logo and name mention in consumer advertising
Logo and listing in Exhibitor Guide
Logo and name mention on career fair page on philly.com
Double booth at event
Lunch for 5 attendees
Signage at event

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The Inquirer DAILY NEWS philly.com monster

EVENT REGISTRATION AGREEMENT

WEDNESDAY, JANUARY 12, 2011 • 9am – 3pm • Hilton Philadelphia

Client Information

Company Name _____
Contact _____
Address _____
City _____ State _____ Zip _____
Phone () _____ Fax () _____ Email _____
Website _____

Booth sign and company listing in the newspaper should read as follows (print on line below):

Billing Information (if different from Client Information listed above)

Company Name _____
Contact _____
Address _____
City _____ State _____ Zip _____
Phone () _____ Purchase Order Number _____

Ad Agency Information

Name _____
Rep _____ Email _____
Agency Phone () _____ Agency Fax () _____

Type of Package (Print & Online)

- Gov't, Non-Profit & Education (\$1,400) Value Package (\$1,950) Deluxe Package (\$3,500)
 Silver Sponsor (\$8,000) Gold Sponsor (\$10,999) Presenting Sponsor (\$15,000)

Rules of Participation

1. Total investment, as stated above, is commissionable to recognized agencies.
2. Participating companies must be seeking to hire employees or contractors for their own firms.
3. Participants shall neither seek nor accept fees for any candidate sources at this program through a) Direct Placement; b) Retained Search; or c) Resume Databases.
4. Participants shall refrain from marketing their services to the other participants during interview hours.
5. Participants WILL NOT break down their displays before the close of the job fair.

Cancellation Policy

For your convenience, this reservation may be cancelled at any time up to 14 days before the event. Failure to attend the event or give 14 days notice commits the exhibitor to full payment.

Authorization

We fully understand that this form shall become a binding contract upon acceptance by Philadelphia Newspapers, LLC. We have read, understand and accept the terms and conditions set forth herein.

Authorized Signature _____ Date _____
Print Name _____ Title _____

PLEASE FAX THIS FORM TO **215.854.4820**



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