

Welcome to a place where ideas take wing and the attitude is 100% can-do. Where magnificent natural resources inspire happiness and prosperity. And where you feel at home, whether you're unpacking an overnight bag or putting down roots for a lifetime.

Welcome to a place that cherishes individual liberty, innovation in all things and a fierce streak of commitment to do whatever it takes to create the next big thing.

Welcome to a place that believes in living Forever Independent.

To learn about a place where you can live . work . play . meet . and visit . go to www.foreverindependent.org.

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# PHilADElPHiA AND THE COUNTRYSIDE<sup>T</sup>: AN INSIDER'S LOOK



## Philadelphia and The Countryside": Boundless Choices, from the NY Poconos Boundless Fun 21/2 hours



So whether this is your first visit to the city or you consider yourself a long-standing fan, read on for some tips that will help you make the most of your trip.

**Getting Here** 

Exercise your freedom of choice. Philadelphia's convenient location makes it easy for you to decide how you'll arrive – by car, train, plane or bus. Grab the car keys and head to I-95, I-76 or the Pennsylvania or New Jersey Turnpikes. The city is less than two hours from New York City, less than three hours from Washington D.C. and within an easy five-hour drive of more than 25 percent of the U.S. population.

If you don't feel like driving, just sit back and enjoy the ride. The Philadelphia-bound traveler has plenty

of transportation options. Train hop aboard Amtrak which operates from Philadelphia's 30th Street Station with service along the Northeast corridor; bus – let the drivers from Greyhound bring you to their center city terminal; plane – book one of hundreds of daily domestic and international flights into Philadelphia International Airport. The airport is served by most major carriers, including several discount carriers offering low-cost, convenient options. A flat-fee cab ride from the airport to Center City is a short 15-minute trip. Or, take the high-speed SEPTA train departing the airport every 30 minutes.

Here's the thing about Philadelphia. Throughout the city and the countryside, there are boundless choices of must-see attractions and must-do activities. You can explore landmark historic sites, bike to Valley Forge, dine in a funky neighborhood restaurant, indulge in a trendy shopping spree, dance 'til dawn at a hip club or escape to a serene countryside setting.

#### **Getting Around**

Once you're here, getting around couldn't be easier. The compact and grid-like layout makes Center City a walkable metropolis. Exploring the city's distinctive neighborhoods and the countryside's boundless attractions is a snap with SEPTA's frequent bus service, elevated trains and regional rail lines.

Need a cab? Just head to the nearest street corner and flag one down.

To plan your trip and book your stay, visit gophila.com.

#### PHILADELPHIA AND THE COUNTRYSIDE™: THE "IN" PLACE TO VISIT

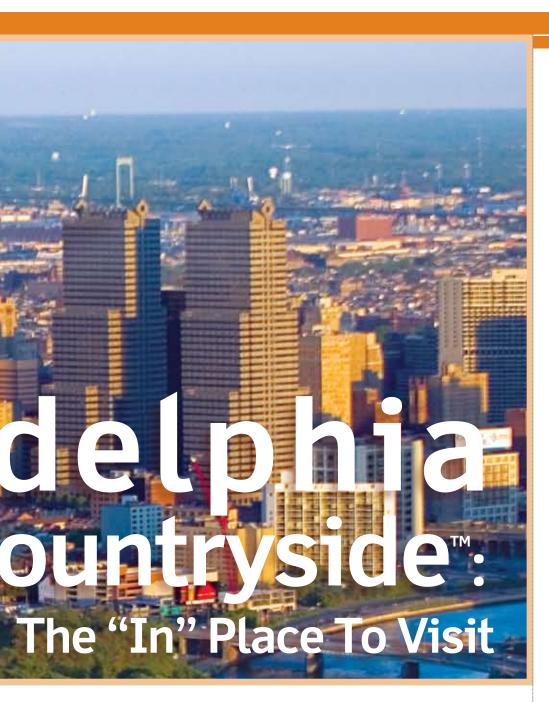
The Wharton Esherick Muse



The word is ont about Philadelphia and The Countryside™. In 2005, National Geographic Traveler called it the "Next Great City," while USA Today raved that Philadelphia has gone "From Rocky' to Rockin."

All of the media buzz is true. The combination of dramatic historic sites, interactive museums, a sizzling dining scene, bumping nightlife and trendy shopping have made it the

"in" indoor destination. And acres of rambling landscapes, hundreds of recreational trails, miles of rivers and dozens of stunning gardens have also made it the "in" outdoor destination.



Whether you're looking to warm up in the winter or enjoy the sunshine of a breezy summer day, Philadelphia and The Countryside<sup>™</sup> has plenty to offer both indoors and outdoors.





#### > HISTORY

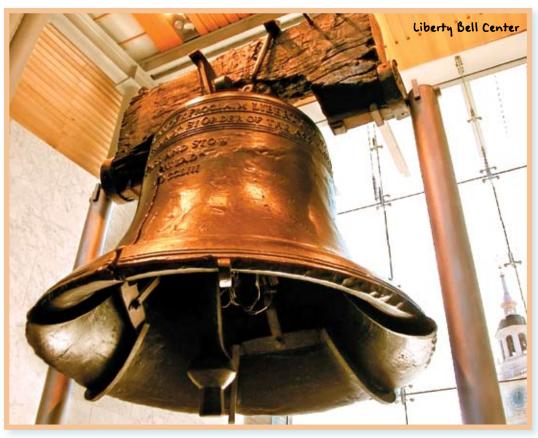
What happened in Philadelphia sure didn't stay in Philadelphia. It's been centuries since the founding fathers declared their independence and created the U.S. Constitution, and people are still talking about it.

What's Indoors? After the daytime crowds have gone, chat it up with George Washington, Ben Franklin and Thomas Jefferson. Once Upon A Nation's twilight tours and programs take you inside Independence Hall, the Free Quaker Meeting House and City Tavern to meet the famous history-makers in the places where they made it. Those guys weren't the only ones who left their mark though. Make your way into the tiny workroom of the Betsy Ross House, and see where the famous seamstress is said to have made the first flag. Next, head to the Liberty Bell Center for a look at the famous icon in all its cracked glory. In the nearby countryside,

General "Mad Anthony" Wayne's Georgian-style manor, **Historic** Waynesborough, preserves seven generations of Wayne family heritage through its Federal, Victorian and Colonial Revival furnishings.

What's Outdoors? The professional storytellers who hold court all summer at benches in and around **Independence Mall** have a new surprise for 2006. They're taking their tales to Valley Forge National Historical Park to reveal little-known stories about George Washington and his troops. The kids will want to "sign up" to become Colonial soldiers during new tours created just for them. In winter, fans of the good general should head to Washington **Crossing State Park** for the annual re-enactment of his famous crossing of the Delaware River.

To make your own history in Philadelphia and The Countryside™, log onto gophila.com/history.



#### > DINING & NIGHTLIFE

Any local will tell you that the hottest dining trend in Philadelphia can be summed up in just four letters -BYOB, short for bring-your-ownbottle. It's so hot, in fact, that Zagat Survey created a new BYOB section for the more than 170 such establishments in Philadelphia and The Countryside™.

What's Indoors? Throughout the area, innovative chefs have decided to let you focus on the liquid accompaniments to your meal so they can focus on the food. Bring your favorite libation to Matyson, Bistro 7 or Lolita in Philadelphia. Or, head to the countryside for a wallet-friendly meal at Fellini Cafe Trattoria, Back Porch Cafe, Blue Sage Vegetarian Grille, Gilmore's **Restaurant** or one of the many other eateries.

What's Outdoors? Dining out in Philadelphia often means dining out literally. After a day of touring, a late lunch or casual twilight dinner becomes an event at one of the region's 200 al fresco cafés – many of which happen to be BYOBs also. While touring the modern **Crossing** Vineyards Winery or the laid-back Buckingham Valley Vineyard in nearby Bucks County, pick up the perfect accompaniment for your meal. Then, head to Melograno, Butcher's Block Café, Summer Kitchen or **High Street Caffe** where the people watching is as good as the cuisine.

Check out the region's best restaurants at gophila.com/dining

#### > ARTS & CULTURE

With more than 300 cultural and arts organizations throughout Philadelphia and The Countryside™, you could visit a different one almost every day of the year.

What's Indoors? After you make the obligatory run up the steps of the Philadelphia Museum of Art, dash inside and take in the astonishing collection of Impressionist, Renaissance and modern art that has made it one of the world's finest museums. And just wait until you hear The Kimmel Center's jawdropping giant new organ. With almost 7,000 pipes, the "king of instruments" will be the star of many Philadelphia Orchestra performances. You'll need to make reservations to the internationally renowned Barnes Foundation about two months in advance, but the collection of Impressionist paintings and other acclaimed works is worth the wait.

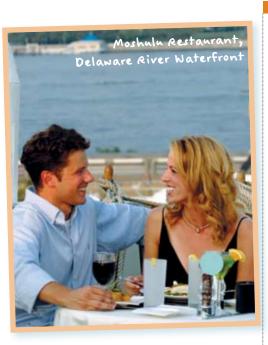
What's Outdoors? Lions and

tigers and leopards, oh my! They'll all come out to play at the Philadelphia Zoo's Bank of America *Big Cat Falls*, a new exhibition that recreates natural landscapes and environments for more than a dozen "big cats." There's no better way to spend a summer evening than listening to live music at The Mann Center for the Performing Arts in Fairmount Park. On any given night, you can hear anyone from Aretha Franklin to Yanni perform under the stars. Rosetree Park in nearby Media hosts free concerts on 45 evenings from June through August. Also in the countryside, you can enjoy the serene riverside landscapes that inspired three generations of the Wyeth family. Take a stroll around the leafy grounds of the Brandywine **River Museum;** then, spring for the side trip to the **Kuerner Farm** and get a behind-the-scenes look at the private farm featured in many of Andrew Wyeth's paintings.

Culture vultures can get the full scoop at gophila.com/culturefiles.

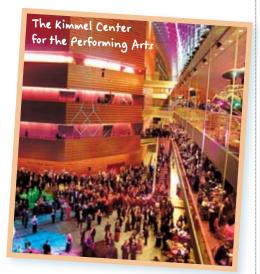
#### INSIDER'S TIP

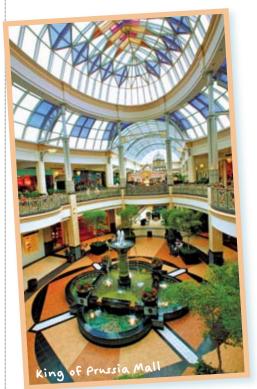
> If you are flying into Philadelphia, you can connect to a regional rail line that will get you into Center City in minutes. Or, hop a taxi; you can get downtown for a flat rate.



#### INSIDER'S TIP

> A staff member at one of the region's visitor centers will help you plan your visit. Or, do it yourself with the high-tech but nser-friendly kiosks at the Independence Visitor Center, Welcome Center at Valley Forge National Historic Park or one of the many other sites throughout the area. With a quick touch, you can find attractions, print maps and make hotel or dinner reservations.





#### > SHOPPING

Bring an extra bag. There is no sales tax on clothing; so, you can load up on all the "in" fashions you'll find in the Philadelphia region.

What's Indoors? Fashionistas on a budget can stretch their shopping dollars to the limit and maximize their collection of designer duds at Northeast Philadelphia's Franklin Mills Mall, home to nearly 220 outlet stores. Almost every inch of Material Culture, a 70,000-squarefoot warehouse on the outer fringes of Center City, is packed with exotic home furnishings, folk art, ancient pottery and other great finds that you might see elsewhere but for way more money. There's more style at the King of Prussia Mall, located just minutes from Valley Forge National Historical Park. If you can't find what you're looking for in one of the 400 upscale stores here, it probably hasn't hit the runway yet.

#### What's Outdoors? Pop into

Molletta or Vagabond, just a few of the jewelry box-sized boutiques that line the streets of **Old City**, and walk out with anything from vintage chic to runway-ready threads. Nicknamed Rittenhouse Row, uptown's Walnut Street has a roll call of the most coveted designers – Jimmy Choo, Nicole Miller, Lagos and other musthaves. Discover what society gals have long known: Germantown Avenue in Chestnut Hill. With its quaint cobblestone streets, it's the perfect place to find furnishings, fashions and fine arts. Speaking of art, the nearby artists' colony of New Hope, overlooking the Delaware River, has lots of it and much more. Its galleries are packed with hand-crafted finds and one-of-a-kind styles.

The all-new gophila.com/shopping has plenty of information about where to track down the hottest, the newest and the trendiest stuff in town.



#### > PARKS AND RECREATION

Don't let Philadelphia's hustle and bustle fool you. Tucked within the heart of the city and dotted throughout the surrounding countryside are dozens of secluded spots and landscapes for a quiet escape or a rousing adventure.

What's Indoors? It's no surprise that hiking, biking, swimming, strolling, picnicking and fishing are all on the agenda at Fairmount Park. But Colonial mansions and Japanese tea ceremonies? Nestled in wooded glens throughout Fairmount Park are the preserved mansions of Philadelphia's 18thand 19th-century "who's who," all open for tours. The 16th-century Japanese House and Garden (Shofusu) is one of the park's most unexpected gems, and visitors delight in the traditional Japanese architecture, surrounding gardens and tea ceremonies. Indoor waterfalls, intimate secret gardens and exotic environments, inspired by Moorish and French influences, bloom year-round inside Longwood Gardens' newly restored East Conservatory, all just west of the city.

What's Outdoors? Roam through the idyllic riverside grounds of **Historic** Bartram's Gardens, the nation's oldest living botanical garden, and you might find it hard to believe you're in the heart of the city. If it happens outdoors, it happens in Philadelphia's countryside at Nockamixon State Park, where you can spend wintry days ice fishing and cross country skiing or summer afternoons horseback riding, swimming and hiking. Leave your golf clubs at home and try disc golfing. Tyler State Park and French Creek

State Park, a short jaunt from the heart of town, each have courses that offer a challenge on the sport's newest variation. Bird watchers, look out! The 175-acre Mill Grove Audubon Center, where artist and naturalist John James Audubon found his inspiration, is a haven for you.

The whole Philadelphia outdoor story is as close as a click away. Go to gophila.com and click on "Things to Do."

#### > EVENTS

Busy, busy, busy. Throughout the year, Philadelphia and The Countryside<sup>™</sup> is jumping with must-do events and activities. Here are some annual favorites:

**JANUARY** – Mummers New Year's Day Parade, Broad Street

**FEBRUARY** – Black History Month celebrations, Mother Bethel A.M.E. Church, the African American Museum in Philadelphia and additional sites throughout the region

MARCH – Philadelphia Flower Show, **Pennsylvania Convention Center** 

APRIL – Penn Relays, Franklin Field

MAY – Once Upon A Nation opens for the season, in and around Independence Mall

JUNE – Garden Railway, Morris Arboretum

JULY – Sunoco Welcome America!, Fourth of July festival, throughout the city

AUGUST – Philadelphia Folk Festival, Old Poole Farm

**SEPTEMBER** – Delaware County's Riverfront Ramble, Delaware River

**OCTOBER** – Scarecrow Festival, Peddler's Village

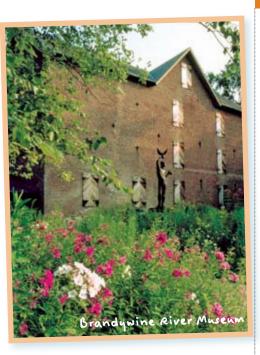
**NOVEMBER** – Philadelphia Museum of Art Craft Show, Pennsylvania **Convention Center** 

**DECEMBER** – Christmas at Longwood, Longwood Gardens

For a complete list of happenings, visit gophila.com/events.

#### >YOU CAN'T MISS

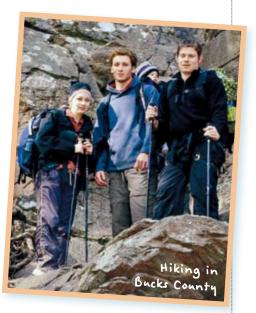
Tutankhamun and the Golden Age of the Pharaohs presented by Mellon Financial Corporation arrives at The Franklin Institute on February 3, 2007 and runs through September 30, 2007. The exhibition is the first tour of the treasures of Tutankhamun in 26 years, and Philadelphia is the only Northeast stop on the current U.S. tour.



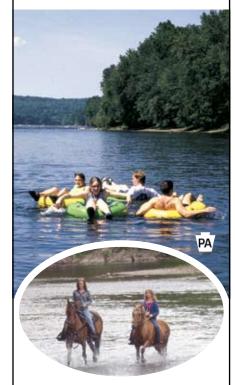
#### INSIDER'S TIP

> With a network of buses, regional rail lines and subways, SEPTA is the fastest way from here to there in the city and throughout the countryside.





#### **GET INTO BUCKS** FOR EVERYTHING YOU'RE INTO



picnicking rock climbing Canoeing sesame place soaring horseback riding hiking tubing biking camping kayaking dining **fishing** sailing antiquing swimming new hope shopping



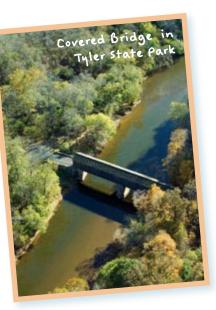
#### > Historic Bucks County

is known for its inviting countryside and artistic traditions. With its rolling hillsides, working farms and picturesque old-time towns, Bucks County maintains an allure that enchants its visitors.

Outdoor recreation and family fun are abundant throughout Bucks County. The Delaware River, which acts as the county's eastern border, provides for fishing, kayaking, canoeing and tubing. Take a bike tour through any of our twelve covered bridges, or hike through one of five state parks. Van Sant Airport in Erwinna allows visitors to soar above Bucks County's picturesque landscape in a bi-plane or glider. Sesame Place is a can't-miss, kid-friendly amusement park, based on "Sesame Street". New for 2006 -Elmo's World!

Bucks County is home to nine wineries more than any other county in Pennsylvania. Combined, the wineries provide hundreds of acres of vineyards through which visitors can enjoy a leisurely stroll, beautiful views and fresh air scented with the bounty of grapes. Traveling the Bucks County Wine





**Trail** allows wine-lovers to experience the diverse and unique landscape and landmarks of Bucks County.

Our unique shopping opportunities offer visitors the chance to bring home arts and crafts, antiques, gourmet food and other unique Bucks County treasures. Peddler's Village boasts 70 specialty

shops and restaurants and a charming country inn. New Hope offers art galleries, antique and specialty shops, fine restaurants and cafes, live entertainment and a spectacular view of the scenic Delaware River. Doylestown, named one of the National Trust's Dozen **Distinctive Destinations in** 2001, has a true small-town feel. The 250-year-old town is teeming with one-of-akind shops, eclectic dining choices and world-class cultural attractions.

For Everything You're Into, Get Into Bucks County, PA! Visit **BucksCounty.Travel or** call 800-836-BUCKS for a FREE Visitors Guide and start planning your trip today.

#### > Chester County and the **Brandywine Valley**

Chester County invites you to explore its natural Brandywine Valley while taking part in outdoor activities, celebrations, museums and the area's overall extraordinary appeal. Under an hour from the city of Philadelphia, "Dutch" country and the state of Delaware, Chester County is the perfect location to spend a long weekend, take a day trip or extend your business trip with over 7,000 overnight hotel or B&B rooms to choose from.

The Brandywine Valley is a destination with a strong concentration of worldclass museums. The philanthropy of the du Pont family may be toured at Longwood Gardens, Hagley, Winterthur or Nemours, and paintings by members and friends of the Wyeth family may be viewed at the Brandywine River Museum.

Outdoor activities in the Brandywine Valley include hikes along the Brandywine River or boating, swimming and canoeing in one of the state or county parks. There is also golfing at one of our public courses, horseback riding or even biking through the Brandywine Valley. Hot Air Balloon rides, train rides or scenic car rides offer other options to enjoy the area's natural beauty.

A notable event in the Brandywine Valley in the next year is Longwood Gardens' centennial celebration continuing through 2006, with the opening of their Children's Garden in 2007. The Brandywine Valley Wine Trail, which comprises six wineries in Chester County, hosts events throughout the year including music, picnicking and, of course, wine tastings. Festivals like the Mushroom Festival held in Kennett Square, the Restaurant Festival in West Chester and the RotorFest at the American Helicopter Museum in West Chester each attract thousands of people.

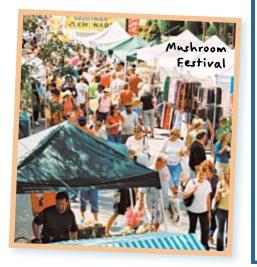
Shopping is rich in the Brandywine Valley too. Take the **QVC** Studio Tour and find good deals after seeing where celebrities sell their items. "Antique" in Chester County or shop one of our many unique shops like the Mushroom Cap found in downtown Kennett Square. First class malls like the Exton Square Mall and the King of Prussia Mall are also found in the Brandywine Valley. Restaurants like Simon



**Pearce** on the Brandywine Valley offer a gift shop to purchase the glass that is blown there. Museums like the Chester County Historical Society offer shops where the most distinctive gifts may be purchased.

Chester County and the Brandywine Valley is accessible by air, train or car. All major airlines fly into Philadelphia International Airport, thirty-five minutes away, and taxi, limousine or shuttle service is available. Amtrak provides service to 30th Street Station in Philadelphia and to Wilmington, DE. SEPTA is the regional local carrier providing bus routes into West Chester. The area is easily accessible by car via major routes I-95, I-76, I-276, the Pennsylvania and New Jersey Turnpikes, as well as US Routes 30, 202, 322 and 1.

Start planning your getaway to the Brandywine Valley by visiting www.brandywinevalley.com or calling the Chester County Visitors Center at 800-228-9933.







Shopping Over 7000 Hotel and B&B Rooms QVC Studio Tours Wineries Longwood Gardens

For your FREE Visitors Information Kit, please call 1-800-228-9933 or visit us on the web at brandywinevalley.com

**Chester County Conference** and Visitors Bureau 17 Wilmont Mews • Suite 400 West Chester, PA 19382



## DELAWARE COUNTY'S Brandywine Country







ver Valley Road, Chadds Ford, PA 1931 Phone: 610-565-3679 or 800-343-3983 www.brandywinecountry.org

#### > Delaware County's **Brandywine Country**

draws thousands of visitors to its rivers, quaint towns, artist colonies and historic sites.

Brandywine Country is a perfect blend of lush countryside, urban river communities and Main Street USA towns that together host hundreds of art shows, jazz festivals, river-fests, sporting events, theatrical and concert extravaganzas and food festivals.

Visitors move easily between trendy downtown neighborhoods and bustling waterfront towns. Thousands tour battlefields, canoe on rivers and visit nationally renowned museums and gardens along the Delaware River and the history-rich Brandywine countryside.

#### **River Fun**

Delaware County boasts more than 14 miles of waterfront on the Delaware River. Riverfront Ramble, taking place September 16, 2006, is one of the major events that draw visitors to Brandywine Country. From Marcus Hook to Tinicum, this day-long festival celebrates Delaware County's waterfront communities.

#### **Country Charm and History**

Stand on the Brandywine Battlefield where George Washington and Lafayette stood. Feel the emotional tug as the distant drumbeat of Revolutionary War re-enactors whisks you back in time. Visit a working colonial plantation or the log cabin homestead of a signer of the Declaration of Independence.

#### Art & Gardens of the Main Line

Art galleries, antique shops and restaurants abound in these quaint towns built around the early railroad as the resort homes of Philadelphia's wealthiest families.

The Main Line towns of Radnor and Wayne offer clusters of unique art galleries where antique lovers will have literally dozens of great shops in which to treasure hunt.

Visitors will want to explore Chanticleer which was featured in National Geographic *Traveler* as one of the best Secret Gardens in North America.

800-343-3983, www.brandywinecountry.org.

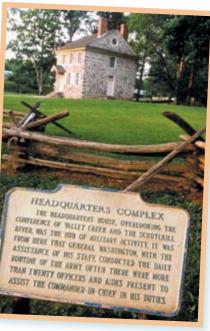


#### >Montgomery County (Valley Forge)

No shots were fired in anger at Valley Forge, yet the harsh winter 1777-1778 encampment of George Washington's "green," under-equipped soldiers yielded many casualties while the Army trained to become the daunting force that marched to world-altering victory four years later.

Here the "American Spirit" was spawned, and here today's visitors feel history steep beneath them as they walk, hike or drive the pristine 3,600-acre Valley Forge National Historical Park. Nearby, the Audubon Center at Mill Grove is America's first home of naturalist John James Audubon, housing a complete original set of his famed "Birds of America." **Pennypacker Mills**, **Peter Wentz** Farmstead and Pottsgrove Manor all bring Montgomery County's and America's colonial and Victorian-era history to life with seasonal exhibits and demonstrations.

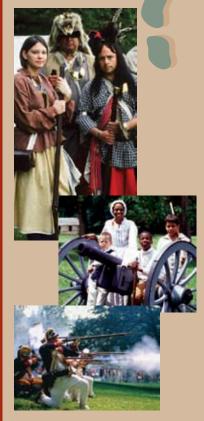
The Valley Forge area is not all history though. It abounds with outdoor recreation opportunities from fishing to skiing to birding to hiking or biking miles and miles of trails. Kids' fun includes go-karts, the Elmwood Park Zoo and year-round fairs and festivals. Indoors, there's world-class



shopping at the King of Prussia Mall, one of America's largest and most diverse retail recreation opportunities, as well as numerous shopping villages, from chic to antique! Fine dining? Yes! Great hotels? Got 'em! There's a place to eat and a place to sleep for every budget, with hotel getaway packages and a Valley Forge Value Card to stretch your vacation dollars.



**Did You Know** 



In June 1778, The Continental Army's encampment at Valley Forge made it North America's fourth largest city, with 20,000 people.

More than 5,000 patriots of African descent fought in the Continental Army.

During the winter, at Valley Forge, members of the Oneida tribe provided 600 bushels of corn to feed the Continental Army.

### www.valleyforge.org 888.Visit.VF

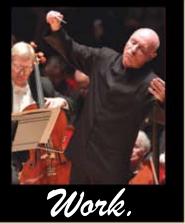
pennsylvania



#### PHILADELPHIA AND THE COUNTRYSIDE™: THE "IN" PLACE TO VISIT









Philadelphia, dubbed the "Next Great City" by National Geographic Traveler, includes 152 neighborhoods where the energy and character are exemplified by its thriving Center City hub. Everyone loves the convenient walkability, hotel packages, events, attractions, restaurants and shops. So, make Philadelphia the premier destination to live, work and play.

Plan your next business function at pcvb.org or your next leisure trip at gophila.com



## Find it in Philadelphia

No matter what you want to do, you can do it in Philadelphia. The thriving city, along with its diverse countryside, is the epicenter of history, arts, entertainment, dining, nightlife and outdoor activities. You'll want to extend your stay because Philly's More Fun When You Sleep Over!®

Whether you are a first-time visitor or a native of one of the city's 152 neighborhoods, you can find something new to discover and something different to explore everywhere you look throughout Philadelphia and The Countryside<sup>™</sup>.

If it has been awhile since you've seen the Liberty Bell or Independence Hall, America's Most Historic Square Mile holds countless surprises. Professional storytellers and colonial characters stroll the streets during the spring and summer months. And, exciting new family activities and attractions make the newly-restored Franklin Square a must-see. It's history the way you wish your history teacher had done it.

Experience royal grandeur of the past when you visit large-scale exhibits in Philadelphia. Unearth priceless antiguities that didn't see the light of day for more than 3,000 years when Tutankhamun and the Golden Age of the Pharaohs presented by Mellon Financial Corporation comes to The Franklin Institute on February 3 through September 30, 2007 . For details about this unique experience, visit gophila.com/TUT. Discover the ancient civilizations along the Nile in the African American **Museum's** exhibition *Lest We Forget:* Glorious Legacies of Our African Past. Or descend into the catacombs of the University of Pennsylvania's Museum of Archaeology and Anthropology for Amarna: Ancient Egypt's Place in the Sun.

Coffinette

Rather be outdoors? Oh, we have outdoors. And lots of it. Fairmount Park is a 9,200 acre oasis in the heart of the city where you can hike, bike, roll, stroll, picnic, paddle or enjoy an evening concert under the stars. The park is just one of the many outdoor treasures in the Philadelphia region.

For information on Philadelphia's attractions or to book an overnight stay, go to gophila.com.



#### For more information about Philadelphia and The Countryside™, check out the regional Independence Visitor Center in Philadelphia or one of the excellent visitor centers in the countryside:

**Bucks County Visitor Center** 3207 Street Road, Bensalem (800) 836-BUCKS, www.buckscounty.travel

**Chester County Visitors Center** Route 1 South at Longwood Gardens, (800) 228-9933, www.brandywinevalley.com

**Delaware County Visitors Center** 1 Beaver Valley Road, Chadds Ford (610) 565-3679, www.brandywinecountry.org

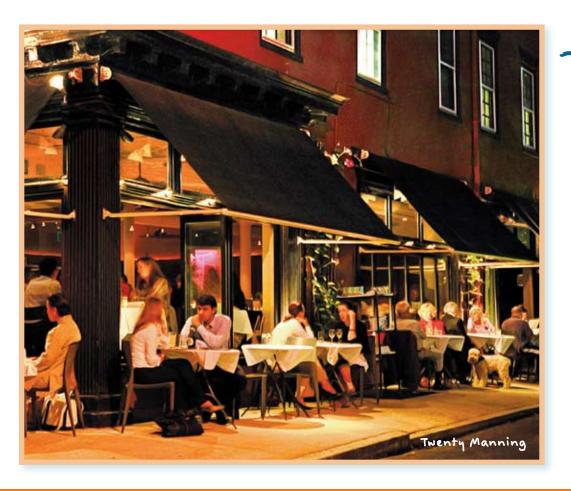
Welcome Center at Valley Forge National **Historical Park** 

Route 23 & N. Gulph Road, Valley Forge (610) 768-0281, www.valleyforge.org

#### **Independence Visitor Center** Regional Visitor Center 6th & Market Streets, Philadelphia (800) 537-7676,

www.independencevisitorcenter.com

Photos by K. Ciappa, R. Kennedy, B. Krist, and G. Widman for Greater Philadelphia Tourism Marketing Corporation; also courtesy of Bucks County Conference & Visitors Bureau, Chester County Conference & Visitors Bureau, Brandywine County Conference & Visitors Bureau and Valley Forge Convention & Visitors Bureau.







#### INSIDER'S TIP

> Check out the new gophila.com. The Web site is easier than ever to use, and it's loaded with information to help you plan a memorable visit. Not sure what you want to do? Just click onto "Tours & Itineraries" and begin planning your trip.