



Hire a Hero Career Fair

With a weekly readership of 2.2 million people, The Philadelphia Inquirer, Daily News and Philly.com are committed to putting our considerable reach and resources to work in an effort to help the veterans and their spouses of our region find the jobs they most desperately need, and deserve.

These men and women are some of the best trained, most dedicated leaders and teammates our nation has to offer—Imagine what they could do for your company.

Salute the Troops In Our Community.

Of the 315,000 veterans that call the Philadelphia area home, 10%, or 31,500, are below the age of 40. And they and their spouses need jobs.

With our reach in the region, our proven track record of successful career fairs, and the exclusive seminars that we have planned, this event is more than a career fair. It's a way to honor their service, and provide them with the fresh start of the new career they need.

Hiring a veteran is the right thing to do, and it's good for business.

Here's your opportunity to change the life of a hero, and save. Employers that hire military veterans get to take advantage of some very specific tax credits.

**Wednesday, May 23, 2012 • 10 am – 3 pm
Valley Forge Casino Resort & Convention Center**

★ Guest Speakers ★ Job Search Seminars
★ Resource Center ★ Career Training ★ AND JOBS!

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A PLACE WHERE RESOURCES CAN BE FOUND, CONNECTIONS CAN BE MADE AND FUTURES CAN BE BUILT.

Hire a Hero Career Fair

CAREER FAIR PACKAGES

Government, Non-Profit & Education Package — \$1,440

1 column x 2-inch print ad
7-day posting on Monster.com
30-day Mobile posting
Name mention in consumer advertising
Listing in Exhibitor Guide
Name mention on career fair page on Philly.com
Booth at event
Lunch for 3 attendees

Value Package — \$1,990

1 column x 5-inch print ad
30-day posting on Monster.com
30-day Top Job Video on Philly.com
30-day Mobile posting
Name mention in consumer advertising
Listing in Exhibitor Guide
Name mention on career fair page on Philly.com
Booth at event
Lunch for 3 attendees

Deluxe Package — \$3,540

3 column x 5-inch print ad
30-day posting on Monster.com
30-day Top Job Video on Philly.com
30-day Mobile posting
Name mention in consumer advertising
Listing in Exhibitor Guide
Name mention on career fair page on Philly.com
Booth at event
Lunch for 3 attendees

All print ads will run in **The Inquirer** JOBS Section on Sunday, May 20, and in the **Daily News** JOBS Section on Monday, May 21.
Deadline to participate: 3pm Friday, May 18.

Silver Sponsor — \$8,599

Quarter-page print ad
30-day posting on Monster.com
30-day Top Job Video on Philly.com
30-day Mobile employer site
1-week medium rectangle ad on Philly.com JOBS homepage
Logo and name mention in consumer advertising
Logo and listing in Exhibitor Guide
Logo and name mention on career fair page on Philly.com
Double booth at event
Lunch for 5 attendees

Gold Sponsor — \$11,599

Half-page print ad
Half-page ROP print branding ad on day of event
30-day posting on Monster.com
30-day Top Job Video on Philly.com
30-day Mobile employer site
1-week sliding billboard ad on Philly.com JOBS homepage
Logo and name mention in consumer advertising
Logo and listing in Exhibitor Guide
Logo and name mention on career fair page on Philly.com
Double booth at event
Lunch for 5 attendees
Signage at event

Presenting Sponsor — \$15,599

Full-page print ad
Full-page ROP print branding ad on day of event
30-day posting on Monster.com
30-day Top Job Video on Philly.com
30-day Mobile employer site
1-week takeover on Philly.com JOBS homepage
Logo and name mention in consumer advertising
Logo and listing in Exhibitor Guide
Logo and name mention on career fair page on Philly.com
Double booth at event
Lunch for 5 attendees
Signage at event

**For more information or to reserve your booth, call 215.854.4140
or email careerfairs@phillynews.com**

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Hire a Hero Career Fair

EVENT REGISTRATION AGREEMENT

WEDNESDAY, MAY 23, 2012 • 10 AM - 3 PM
VALLEY FORGE CASINO RESORT & CONVENTION CENTER

Client Information

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____ Email _____

Website _____

Booth sign and company listing in the newspaper should read as follows (print on line below):

Billing Information (if different from Client Information listed above)

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Purchase Order Number _____

Ad Agency Information

Name _____

Rep _____ Email _____

Agency Phone () _____ Agency Fax () _____

Booth location

Healthcare Pavillion General Pavillion

Type of Package (Print & Online)

Gov't, Non-Profit & Education (\$1,440)

Value Package (\$1,990)

Deluxe Package (\$3,540)

Silver Sponsor (\$8,599)

Gold Sponsor (\$11,599)

Presenting Sponsor (\$15,599)

Rules of Participation

1. Total investment, as stated above, is commissionable to recognized agencies.
2. Participating companies must be seeking to hire employees or contractors for their own firms.
3. Participants shall neither seek nor accept fees for any candidate sources at this program through a) Direct Placement; b) Retained Search; or c) Resume Databases.
4. Participants shall refrain from marketing their services to the other participants during interview hours.
5. Participants WILL NOT break down their displays before the close of the job fair.

Cancellation Policy

For your convenience, this reservation may be cancelled at any time up to 14 days before the event. Failure to attend the event or give 14 days notice commits the exhibitor to full payment.

Authorization

We fully understand that this form shall become a binding contract upon acceptance by Philadelphia Media Network.

We have read, understand and accept the terms and conditions set forth herein.

Authorized Signature _____ Date _____

Print Name _____ Title _____

PLEASE FAX THIS FORM TO 215-854-4820

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