



Hire a Hero Career Fair

With a weekly readership of 2.2 million people, The Philadelphia Inquirer, Daily News and Philly.com are committed to putting our considerable reach and resources to work in an effort to help the veterans and their spouses of our region find the jobs they most desperately need, and deserve.

These men and women are some of the best trained, most dedicated leaders and teammates our nation has to offer—Imagine what they could do for your company.

Salute the Troops In Our Community.

Of the 315,000 veterans that call the Philadelphia area home, 10%, or 31,500, are below the age of 40. And they and their spouses need jobs.

With our reach in the region, our proven track record of successful career fairs, and the exclusive seminars that we have planned, this event is more than a career fair. It's a way to honor their service, and provide them with the fresh start of the new career they need.

Hiring a veteran is the right thing to do, and it's good for business.

Here's your opportunity to change the life of a hero, and save. Employers that hire military veterans get to take advantage of some very specific tax credits.

**Wednesday, May 23, 2012 • 10 am – 3 pm
Valley Forge Casino Resort & Convention Center**

★ Guest Speakers ★ Job Search Seminars
★ Resource Center ★ Career Training ★ AND JOBS!

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A PLACE WHERE RESOURCES CAN BE FOUND, CONNECTIONS CAN BE MADE AND FUTURES CAN BE BUILT.



Hire a Hero Career Fair

CAREER SERVICES & RESOURCES PAVILION

WEDNESDAY, MAY 23, 2012

10am - 3pm • Valley Forge Casino & Convention Center

Booth Only Package — \$950

Name mention in consumer advertising

Listing in Exhibitor Guide

Name mention on career fair page on philly.com

Booth at event

Lunch for 2 attendees

Career Services/Resources Package — \$1,440

1 column x 2-inch print ad

7-day posting on Monster.com

30-day Mobile Posting

Name mention in consumer advertising

Listing in Exhibitor Guide

Name mention on career fair page on philly.com

Booth at event

Lunch for 3 attendees

Maximize your visibility by purchasing a larger package or sponsoring the Hire a Hero Career Fair. Ask your sales rep for details!

All print ads will run on Sunday, May 20 in The Inquirer JOBS Section and on Monday, May 21 in the Daily News JOBS Section. Deadline to participate is 3pm, Friday, May 18.

**For more information or to reserve your booth,
call 215.854.4140 or email careerfairs@phillynews.com**

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EVENT REGISTRATION AGREEMENT

WEDNESDAY, MAY 23, 2012 • 10am - 3pm • Valley Forge Casino & Convention Center

Client Information

Company Name _____
Contact _____
Address _____
City _____ State _____ Zip _____
Phone () _____ Fax () _____ Email _____
Website _____

Booth sign and company listing in the newspaper should read as follows (print on line below):

Billing Information (if different from Client Information listed above)

Company Name _____
Contact _____
Address _____
City _____ State _____ Zip _____
Phone () _____ Purchase Order Number _____

Ad Agency Information

Name _____
Rep _____ Email _____
Agency Phone () _____ Agency Fax () _____

Type of Package (Print & Online)

- Career Services/Resources (\$1,400)
 Booth Only (\$950)

Rules of Participation

1. Total investment, as stated above, is commissionable to recognized agencies.
2. Participating companies must be seeking to hire employees or contractors for their own firms.
3. Participants shall neither seek nor accept fees for any candidate sources at this program through a) Direct Placement;
b) Retained Search; or c) Resume Databases.
4. Participants shall refrain from marketing their services to the other participants during interview hours.
5. Participants WILL NOT break down their displays before the close of the job fair.

Cancellation Policy

For your convenience, this reservation may be cancelled at any time up to 14 days before the event.
Failure to attend the event or give 14 days notice commits the exhibitor to full payment.

Authorization

We fully understand that this form shall become a binding contract upon acceptance by Philadelphia Newspapers, LLC.
We have read, understand and accept the terms and conditions set forth herein.

Authorized Signature _____ Date _____
Print Name _____ Title _____

PLEASE FAX THIS FORM TO 215-854-4820

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