

of participants: 10,727 Gender: Male - 45% / Female - 55% Age: 20s -19% / 30s -17% / 40s -19% / 50s -19% / 60+ - 26%

How many times do you typically eat out in restaurants for breakfast, lunch and dinner?

Total Lunch & Dinner:	
National Average	4.5
Atlanta	5.2
Austin	4.9
Los Angeles	4.9
Miami	4.9
Dallas / Fort Worth	4.8
Houston	4.8
San Diego	4.8
Chicago	4.7
New York City	4.7
San Francisco	4.5
Washington DC	4.5
Denver	4.4
Boston	4.1
Seattle	4.0
Philadelphia	3.7
Minneapolis	3.4
Portland, OR	3.4

Lunch:	
National Average	2.1
Atlanta	2.6
Los Angeles	2.5
Dallas / Fort Worth	2.4
Austin	2.3
Houston	2.3
San Diego	2.3
San Francisco	2.3
Chicago	2.2
Miami	2.2
New York City	2.1
Washington DC	2.1
Denver	2.0
Seattle	2.0
Boston	1.9
Portland, OR	1.7
Philadelphia	1.6
Minneapolis	1.4

Dinner:	
National Average	2.4
Miami	2.7
Atlanta	2.6
Austin	2.6
Houston	2.6
New York City	2.6
Chicago	2.5
San Diego	2.5
Dallas / Fort Worth	2.4
Denver	2.4
Los Angeles	2.4
Washington DC	2.4
Boston	2.2
San Francisco	2.2
Philadelphia	2.1
Minneapolis	2.0
Seattle	2.0
Portland, OR	1.7

Total Breakfast, Lunch & Dinner:	
National Average	5.2
Atlanta	6.0
Austin	5.8
Dallas / Fort Worth	5.7
Houston	5.7
Los Angeles	5.6
Miami	5.6
Chicago	5.5
New York City	5.4
San Diego	5.4
Denver	5.3
San Francisco	5.1
Washington DC	5.1
Boston	4.7
Seattle	4.6
Philadelphia	4.2
Portland, OR	4.0
Minneapolis	3.9

Breakfast:	
National Average	0.7
Austin	0.9
Dallas / Fort Worth	0.9
Denver	0.9
Houston	0.9
Atlanta	0.8
Chicago	0.8
Los Angeles	0.7
Miami	0.7
New York City	0.7
Boston	0.6
Portland, OR	0.6
San Diego	0.6
San Francisco	0.6
Seattle	0.6
Washington DC	0.6
Minneapolis	0.5
Philadelphia	0.5

Average spend per person for dinner out (self-reported):	
National Average	\$39.40
New York City	\$48.15
Boston	\$42.24
Miami	\$41.35
San Francisco	\$41.00
Minneapolis	\$40.61
Chicago	\$39.10
Los Angeles	\$39.04
Washington DC	\$38.19
Philadelphia	\$37.07
Houston	\$36.49
Atlanta	\$36.33
Seattle	\$34.79
Denver	\$34.66
Portland, OR	\$34.36
San Diego	\$34.10
Dallas / Fort Worth	\$30.34
Austin	\$25.81

Average percent tip (self-reported):	
National Average	19.3%
Austin	20.0%
Philadelphia	19.8%
Boston	19.6%
Chicago	19.6%
Atlanta	19.5%
Minneapolis	19.5%
Washington DC	19.5%
Miami	19.3%
New York City	19.3%
Dallas / Fort Worth	19.2%
Denver	19.1%
Los Angeles	18.9%
San Francisco	18.7%
Seattle	18.6%
San Diego	18.5%
Houston	18.4%
Portland, OR	18.3%

How many lunches and dinners per week do you typically eat out, take out, cook at home and skip?

	% of Meals Eat Out / Take Out	Eat out / Take out	Eat out at restaurants	Take out	Cook / Prepare at Home	Skip
National Average	48%	6.3	4.5	1.8	6.8	0.9
New York City	56%	7.4	4.7	2.7	5.7	0.9
Austin	53%	6.9	4.9	2.0	6.1	1.0
Atlanta	52%	6.8	5.2	1.6	6.3	0.9
Los Angeles	51%	6.7	4.9	1.8	6.4	0.9
Chicago	50%	6.6	4.7	1.9	6.5	0.9
Miami	50%	6.5	4.9	1.6	6.5	1.0
Houston	48%	6.4	4.8	1.6	6.9	0.7
Washington DC	48%	6.3	4.5	1.8	6.9	0.8
Dallas / Fort Worth	48%	6.2	4.8	1.4	6.7	1.1
San Diego	48%	6.2	4.8	1.4	6.8	1.0
San Francisco	47%	6.2	4.5	1.7	6.9	0.9
Denver	46%	6.0	4.4	1.6	7.0	1.0
Boston	46%	6.0	4.1	1.9	7.1	0.9
Seattle	44%	5.5	4.0	1.5	7.1	1.4
Philadelphia	42%	5.5	3.7	1.8	7.5	1.0
Minneapolis	39%	5.0	3.4	1.6	7.8	1.2
Portland, OR	38%	5.0	3.4	1.6	8.2	0.8

ZAGAT

2015 Dining Trends Survey Results

What irritates you most about dining out?

	Service	Noise	Prices	Crowds	Food	Parking	Traffic	Other
National Average	26%	24%	17%	13%	7%	7%	3%	3%
Miami	32%	23%	14%	12%	7%	5%	4%	3%
San Diego	31%	16%	15%	7%	7%	19%	4%	1%
Houston	30%	17%	15%	13%	7%	10%	4%	4%
Philadelphia	28%	20%	20%	12%	8%	8%	3%	1%
Washington DC	28%	19%	19%	13%	7%	9%	2%	3%
Denver	28%	18%	21%	9%	7%	11%	1%	5%
New York City	27%	27%	21%	15%	5%	2%	1%	2%
Austin	26%	16%	9%	15%	3%	24%	2%	5%
San Francisco	25%	28%	13%	14%	7%	8%	2%	3%
Boston	25%	23%	20%	14%	9%	7%	-%	2%
Chicago	25%	21%	20%	18%	5%	6%	3%	2%
Atlanta	25%	16%	11%	12%	9%	9%	8%	10%
Los Angeles	22%	30%	12%	11%	7%	11%	4%	3%
Dallas / Fort Worth	22%	22%	16%	15%	5%	13%	2%	5%
Seattle	19%	23%	16%	6%	11%	13%	7%	5%
Minneapolis	15%	26%	22%	15%	9%	7%	2%	4%
Portland, OR	13%	31%	15%	10%	21%	8%	-%	2%

What's your biggest service pet peeve?

	Inat-tentive staff	Slow service	Rude staff	Inade-quate training	Early plate clear-ing	Wait w/ reso	Being rushed	Fre-quent inter-ruptions	Order mix-ups	Poor prob-lem hand-ling	Pushy staff upsell	Over friendly staff	Poor re-quest hand-ling	Mis-takes on bill	Other	None
Nat'l Average	24%	17%	10%	9%	8%	6%	5%	3%	3%	3%	3%	2%	2%	1%	1%	3%
Minneapolis	37%	18%	6%	4%	8%	6%	1%	4%	-%	5%	2%	1%	2%	-%	-%	6%
Austin	34%	30%	9%	6%	2%	2%	2%	2%	1%	-%	1%	1%	4%	-%	5%	1%
Washington DC	31%	17%	10%	8%	6%	5%	5%	3%	3%	2%	3%	1%	3%	-%	-%	2%
San Diego	28%	15%	14%	9%	3%	4%	3%	3%	3%	2%	8%	1%	2%	1%	1%	3%
Los Angeles	25%	19%	10%	8%	7%	8%	6%	3%	1%	2%	3%	1%	1%	1%	1%	4%
Philadelphia	24%	17%	10%	10%	9%	4%	7%	3%	4%	3%	2%	2%	1%	1%	1%	2%
Portland, OR	24%	16%	10%	8%	5%	5%	7%	6%	-%	7%	5%	1%	-%	-%	2%	4%
Dallas / FW	24%	15%	9%	11%	9%	4%	4%	8%	4%	1%	4%	-%	2%	1%	-%	4%
Chicago	24%	14%	14%	11%	7%	7%	4%	3%	2%	2%	5%	1%	2%	1%	1%	2%
Denver	24%	14%	8%	9%	5%	7%	7%	5%	5%	1%	6%	3%	1%	-%	2%	3%
Houston	23%	25%	8%	10%	7%	6%	4%	2%	1%	1%	3%	1%	2%	2%	1%	4%
Boston	23%	19%	8%	7%	11%	3%	6%	2%	4%	6%	2%	1%	3%	1%	1%	3%
San Francisco	23%	18%	11%	10%	8%	6%	4%	3%	3%	3%	3%	1%	2%	1%	1%	3%
Miami	23%	15%	9%	11%	10%	8%	4%	1%	2%	5%	3%	2%	3%	1%	1%	2%
Atlanta	22%	22%	7%	14%	5%	4%	7%	1%	2%	3%	2%	3%	3%	1%	2%	2%
New York City	21%	11%	13%	7%	13%	10%	6%	2%	2%	3%	3%	1%	3%	1%	1%	3%
Seattle	13%	14%	13%	19%	3%	6%	6%	3%	4%	4%	3%	1%	4%	2%	-%	5%

ZAGAT

2015 Dining Trends Survey Results

Which type of noise irritates you the most in restaurants?

	Noise from bad acoustics	Unruly babies & children	Loud music	Talking on mobile phones	Loud conversations	Noise from kitchen	Other noise	Noise doesn't bother me
National Average	28%	24%	17%	13%	11%	2%	-%	5%
Portland, OR	37%	15%	19%	13%	11%	-%	3%	2%
San Francisco	34%	21%	15%	14%	11%	2%	-%	3%
Los Angeles	33%	22%	18%	14%	9%	1%	-%	3%
Miami	30%	26%	13%	10%	10%	3%	-%	8%
Washington DC	29%	22%	19%	11%	12%	2%	1%	4%
Minneapolis	29%	19%	22%	13%	11%	2%	-%	4%
New York City	27%	22%	20%	13%	13%	1%	-%	4%
Boston	26%	27%	17%	14%	8%	3%	-%	5%
Atlanta	26%	24%	15%	16%	10%	1%	2%	6%
Houston	25%	35%	16%	9%	10%	-%	1%	4%
San Diego	25%	29%	19%	9%	7%	4%	1%	6%
Seattle	25%	29%	17%	13%	8%	1%	-%	7%
Denver	25%	28%	16%	18%	5%	-%	-%	8%
Philadelphia	24%	25%	15%	16%	12%	1%	-%	7%
Austin	23%	33%	11%	12%	9%	6%	1%	5%
Chicago	23%	26%	21%	13%	11%	1%	-%	5%
Dallas / Fort Worth	23%	27%	21%	5%	15%	2%	-%	7%

What is your favorite cuisine?

	Italian	American	French	Sea-food	Japan-ese	Mex-ican	Steak-houses	Thai	Chin-ese	Greek	Indian	South American	Span-ish	Veg-etarian	Viet-name-se	Ger-man	Brit-ish	Other
Nat'l Average	24%	14%	10%	10%	8%	7%	5%	5%	3%	2%	2%	1%	1%	1%	1%	-%	-%	6%
Denver	31%	16%	9%	3%	6%	11%	8%	5%	1%	1%	1%	-%	-%	1%	1%	2%	-%	4%
New York City	30%	11%	12%	5%	10%	6%	4%	3%	3%	3%	3%	1%	2%	2%	1%	-%	-%	4%
Portland, OR	29%	7%	7%	24%	5%	6%	1%	4%	1%	-%	3%	-%	2%	2%	-%	-%	-%	9%
Miami	27%	14%	8%	12%	8%	2%	8%	6%	3%	2%	2%	2%	2%	-%	1%	-%	-%	3%
Philadelphia	26%	17%	9%	9%	6%	5%	7%	5%	2%	1%	2%	-%	3%	1%	2%	-%	-%	5%
Los Angeles	26%	11%	9%	8%	14%	7%	6%	4%	4%	1%	2%	-%	-%	1%	1%	-%	-%	6%
San Francisco	25%	12%	10%	7%	10%	6%	3%	5%	3%	3%	2%	-%	1%	1%	2%	1%	-%	9%
Boston	21%	13%	14%	14%	7%	7%	3%	4%	2%	1%	2%	1%	2%	2%	1%	-%	1%	5%
Washington DC	20%	17%	12%	8%	7%	7%	3%	8%	2%	2%	3%	-%	1%	2%	1%	-%	-%	7%
Dallas / FW	19%	18%	4%	12%	6%	19%	7%	3%	1%	2%	2%	2%	-%	2%	1%	-%	-%	2%
Chicago	19%	16%	12%	10%	7%	8%	6%	5%	4%	-%	2%	1%	2%	1%	1%	-%	-%	6%
San Diego	19%	12%	10%	13%	8%	7%	6%	12%	1%	1%	1%	-%	1%	-%	-%	-%	-%	9%
Atlanta	18%	17%	11%	11%	5%	8%	4%	7%	1%	2%	5%	-%	-%	1%	-%	2%	1%	7%
Houston	18%	16%	6%	18%	2%	16%	5%	2%	1%	1%	3%	1%	-%	-%	3%	3%	-%	5%
Seattle	17%	10%	14%	15%	8%	6%	2%	9%	2%	1%	3%	-%	2%	3%	-%	-%	-%	8%
Minneapolis	12%	25%	20%	19%	4%	2%	2%	6%	2%	-%	-%	3%	1%	-%	2%	1%	-%	1%
Austin	8%	23%	6%	9%	3%	19%	2%	8%	4%	1%	2%	-%	1%	2%	4%	-%	4%	4%

ZAGAT

2015 Dining Trends Survey Results

How do you typically make restaurant reservations?

	<u>Via Internet</u>	Via Internet on desktop / laptop	Via Internet on mobile phone	Via Internet on tablet / iPad	Phone restaurant	In person	Don't reserve
National Average	61%	29%	23%	9%	32%	1%	6%
Washington DC	76%	39%	25%	12%	21%	-%	3%
Minneapolis	76%	39%	21%	16%	20%	-%	4%
Chicago	72%	32%	30%	10%	23%	-%	5%
San Francisco	70%	37%	24%	9%	25%	-%	5%
Boston	69%	34%	25%	10%	26%	-%	5%
Philadelphia	67%	29%	28%	10%	29%	-%	4%
San Diego	66%	30%	26%	10%	30%	1%	3%
New York City	64%	33%	22%	9%	30%	-%	6%
Los Angeles	61%	31%	20%	10%	34%	-%	5%
Atlanta	60%	21%	29%	10%	32%	1%	7%
Denver	59%	26%	27%	6%	32%	-%	9%
Seattle	58%	29%	21%	8%	30%	-%	12%
Dallas / Fort Worth	58%	20%	28%	10%	28%	1%	13%
Houston	55%	24%	23%	8%	35%	2%	8%
Austin	52%	26%	22%	4%	37%	3%	8%
Portland, OR	47%	22%	17%	8%	47%	-%	6%
Miami	40%	16%	17%	7%	53%	1%	6%

While dining in a restaurant, how do you feel about children using tablets / ipads / mobile phones at the table?

	It's rude & inappropriate	Ok in moderation	Perfectly acceptable	No opinion
National Average	26%	49%	16%	9%
San Diego	32%	37%	19%	12%
Houston	31%	46%	16%	7%
Seattle	30%	47%	13%	10%
Miami	29%	46%	16%	9%
Philadelphia	27%	49%	17%	7%
New York City	27%	48%	15%	10%
Washington DC	26%	49%	14%	11%
Dallas / Fort Worth	26%	48%	17%	9%
Los Angeles	26%	48%	17%	9%
San Francisco	26%	47%	17%	10%
Boston	25%	53%	14%	8%
Austin	24%	55%	11%	10%
Portland, OR	24%	53%	13%	10%
Chicago	24%	51%	17%	8%
Minneapolis	19%	51%	25%	5%
Atlanta	19%	46%	14%	21%
Denver	18%	42%	34%	6%

ZAGAT

2015 Dining Trends Survey Results

While dining in a restaurant, how often do you use your mobile phone at the table to ...?

	Take Photos					Use Social Media (e.g., tweet, post, check-in)				
	Often	Occasion-ally	Rarely	Never	No mobile phone	Often	Occasion-ally	Rarely	Never	No mobile phone
National Average	8%	26%	35%	30%	1%	7%	18%	23%	51%	1%
Austin	14%	35%	33%	18%	-%	13%	29%	34%	24%	-%
Dallas / Fort Worth	12%	24%	36%	28%	-%	6%	31%	20%	42%	1%
Seattle	11%	25%	39%	25%	-%	10%	19%	19%	49%	3%
Chicago	10%	29%	36%	25%	-%	9%	20%	28%	43%	-%
Houston	10%	27%	24%	36%	3%	8%	16%	20%	55%	1%
Los Angeles	10%	24%	34%	31%	1%	4%	17%	23%	55%	1%
San Diego	8%	30%	40%	20%	2%	6%	27%	18%	47%	2%
Boston	8%	28%	34%	30%	-%	12%	14%	24%	50%	-%
San Francisco	8%	27%	34%	30%	1%	5%	31%	24%	40%	-%
Miami	8%	26%	38%	27%	1%	7%	16%	23%	53%	1%
Denver	7%	35%	34%	24%	-%	11%	28%	18%	42%	1%
Philadelphia	7%	27%	33%	32%	1%	6%	15%	25%	53%	1%
New York City	7%	25%	33%	34%	1%	5%	19%	26%	49%	1%
Minneapolis	7%	21%	46%	26%	-%	8%	17%	25%	49%	1%
Portland, OR	7%	20%	39%	29%	5%	6%	9%	17%	63%	5%
Atlanta	6%	31%	36%	27%	-%	3%	13%	26%	58%	-%
Washington, DC	5%	27%	37%	30%	1%	6%	16%	18%	59%	1%

While dining in a restaurant, how often do you use your mobile phone at the table to ...?

	Text or Email					Talk				
	Often	Occasion-ally	Rarely	Never	No mobile phone	Often	Occasion-ally	Rarely	Never	No mobile phone
National Average	6%	27%	41%	25%	1%	1%	3%	35%	60%	1%
Austin	8%	27%	44%	21%	-%	3%	3%	40%	54%	-%
Denver	8%	34%	36%	21%	1%	3%	3%	36%	57%	1%
Houston	8%	22%	44%	26%	-%	3%	6%	39%	49%	3%
Chicago	4%	28%	46%	21%	1%	2%	2%	33%	63%	-%
Los Angeles	7%	25%	42%	23%	3%	2%	3%	34%	60%	1%
Miami	5%	25%	42%	27%	1%	2%	4%	45%	48%	1%
San Diego	10%	29%	38%	21%	2%	2%	2%	36%	58%	2%
Seattle	7%	23%	46%	24%	-%	2%	2%	35%	61%	-%
Atlanta	4%	25%	38%	32%	1%	1%	9%	34%	56%	-%
Boston	6%	27%	37%	29%	1%	1%	2%	29%	68%	-%
Dallas / Fort Worth	9%	30%	36%	24%	1%	1%	7%	40%	51%	1%
New York City	5%	23%	41%	31%	-%	1%	3%	37%	58%	1%
San Francisco	4%	29%	42%	24%	1%	1%	3%	29%	66%	1%
Washington, DC	7%	31%	39%	22%	1%	1%	2%	33%	63%	1%
Minneapolis	6%	25%	38%	30%	1%	-%	4%	30%	66%	-%
Philadelphia	3%	28%	36%	33%	-%	-%	2%	36%	61%	1%
Portland, OR	-%	22%	48%	25%	5%	-%	1%	22%	72%	5%

ZAGAT

2015 Dining Trends Survey Results

When choosing a new restaurant to dine at, what type of online information do you usually seek out? **

	Menus	Consumer reviews	Restaurant websites	Photos	Blogs	Don't research online
National Average	84%	77%	65%	36%	17%	1%
Minneapolis	90%	75%	74%	49%	25%	-%
Chicago	89%	77%	70%	38%	20%	2%
Washington, DC	88%	82%	70%	36%	21%	-%
Atlanta	87%	75%	68%	35%	23%	-%
Austin	87%	83%	59%	51%	25%	-%
Boston	87%	78%	70%	33%	17%	-%
Seattle	87%	80%	73%	43%	23%	-%
Philadelphia	85%	76%	65%	31%	14%	2%
Los Angeles	82%	77%	64%	37%	16%	1%
New York City	82%	72%	63%	44%	18%	2%
Dallas / Fort Worth	81%	79%	74%	32%	21%	1%
Houston	81%	79%	62%	38%	21%	4%
Miami	81%	79%	58%	31%	15%	2%
San Diego	81%	83%	63%	42%	13%	1%
San Francisco	80%	77%	63%	38%	16%	1%
Denver	78%	73%	62%	28%	18%	3%
Portland, OR	74%	76%	59%	20%	9%	-%

What effect does a restaurant's cash-only policy have on your dining out habits? **

	Less inclined to go	Avoid these restaurants	Spend less overall	Tip less	No effect
National Average	45%	15%	10%	2%	40%
Minneapolis	56%	24%	6%	1%	26%
Houston	53%	17%	8%	1%	29%
Seattle	53%	18%	18%	5%	30%
Chicago	49%	13%	11%	2%	40%
Washington, DC	49%	17%	12%	3%	33%
Denver	48%	29%	21%	5%	25%
Portland, OR	48%	10%	5%	-%	42%
San Diego	47%	20%	14%	5%	32%
Miami	46%	15%	8%	2%	39%
Philadelphia	46%	9%	9%	1%	45%
Los Angeles	45%	15%	9%	2%	39%
Boston	43%	12%	14%	2%	42%
Austin	42%	29%	15%	12%	35%
Atlanta	41%	23%	8%	7%	34%
Dallas / Fort Worth	41%	21%	8%	2%	41%
New York City	41%	10%	10%	2%	47%
San Francisco	41%	13%	12%	3%	42%

**Multiple responses accepted

ZAGAT

2015 Dining Trends Survey Results

Have you ever...? (% Yes)

	Sent dish back to kitchen	Eavesdropped on next table	Stiffed on tip for bad service	Slipped maitre'd cash for table	Stolen something (fork, salt shaker, etc.)	Walked out without paying
National Average	85%	81%	48%	17%	16%	4%
San Diego	93%	81%	58%	18%	19%	5%
Miami	92%	73%	49%	34%	13%	8%
Denver	89%	86%	52%	10%	23%	2%
Los Angeles	88%	79%	48%	19%	13%	3%
Portland, OR	88%	87%	56%	6%	9%	4%
Seattle	88%	85%	57%	12%	13%	4%
Austin	87%	84%	44%	7%	20%	3%
San Francisco	87%	83%	57%	15%	12%	3%
Dallas / Fort Worth	86%	75%	55%	17%	18%	9%
Houston	86%	80%	58%	15%	24%	6%
Minneapolis	83%	79%	48%	13%	19%	1%
Chicago	82%	84%	52%	18%	24%	4%
Washington, DC	82%	82%	46%	12%	14%	2%
Boston	81%	82%	46%	11%	16%	3%
New York City	81%	84%	48%	17%	15%	3%
Philadelphia	81%	84%	41%	11%	23%	4%
Atlanta	80%	73%	43%	18%	21%	5%

How do you feel about the following restaurant trends?

	Farm-to-table dining (i.e., use of locally and seasonally sourced ingredients)				Extremely detailed printed menu descriptions				Head-to-tail dining (i.e., consumption of offal, trotters, ears, etc.)			
	Love it	Don't mind	Over it	No opinion	Love it	Don't mind	Over it	No opinion	Love it	Don't mind	Over it	No opinion
National Average	66%	25%	6%	3%	29%	49%	16%	6%	10%	21%	48%	21%
Portland, OR	88%	9%	3%	-%	25%	47%	21%	7%	13%	25%	41%	21%
San Diego	76%	16%	5%	3%	35%	45%	11%	9%	6%	22%	43%	29%
Seattle	73%	17%	9%	1%	28%	53%	12%	7%	9%	19%	54%	18%
Boston	72%	20%	5%	3%	26%	50%	16%	8%	13%	27%	46%	14%
Minneapolis	72%	21%	6%	1%	28%	41%	20%	11%	10%	24%	46%	20%
San Francisco	71%	23%	4%	2%	27%	50%	18%	5%	17%	24%	43%	16%
Dallas / Fort Worth	69%	21%	5%	5%	34%	50%	10%	6%	11%	21%	48%	20%
Los Angeles	66%	24%	6%	4%	30%	49%	15%	6%	10%	19%	50%	21%
Chicago	64%	25%	7%	4%	32%	48%	13%	7%	11%	23%	45%	21%
Denver	64%	26%	7%	3%	36%	43%	15%	6%	18%	30%	42%	10%
Philadelphia	64%	27%	6%	3%	32%	49%	14%	5%	11%	19%	49%	21%
Washington, DC	63%	29%	5%	3%	23%	56%	16%	5%	7%	24%	49%	20%
Atlanta	62%	27%	10%	1%	27%	51%	17%	5%	16%	22%	46%	16%
Houston	61%	28%	8%	3%	30%	49%	17%	4%	9%	17%	53%	21%
New York City	60%	29%	7%	4%	25%	49%	19%	7%	11%	21%	46%	22%
Miami	59%	28%	5%	8%	27%	50%	16%	7%	5%	18%	47%	30%
Austin	55%	33%	12%	-%	34%	48%	15%	3%	9%	33%	38%	20%

ZAGAT

2015 Dining Trends Survey Results

How do you feel about the following food trends?

	Brussels Sprouts				Beets			
	Love it	Don't mind	Over it	No opinion	Love it	Don't mind	Over it	No opinion
National Average	45%	31%	18%	6%	38%	30%	23%	9%
Boston	53%	28%	16%	3%	43%	28%	22%	7%
Austin	51%	31%	13%	5%	31%	30%	29%	10%
Minneapolis	51%	28%	15%	6%	45%	29%	18%	8%
New York City	49%	29%	15%	7%	41%	31%	20%	8%
San Francisco	49%	32%	15%	4%	45%	30%	19%	6%
Chicago	48%	29%	17%	6%	38%	31%	25%	6%
Washington, DC	48%	30%	18%	4%	39%	26%	27%	8%
Los Angeles	45%	35%	16%	4%	42%	31%	19%	8%
Atlanta	44%	27%	21%	8%	28%	36%	28%	8%
Denver	44%	33%	18%	5%	31%	35%	28%	6%
Houston	44%	31%	20%	5%	30%	30%	31%	9%
Seattle	42%	36%	17%	5%	38%	32%	24%	6%
Dallas / Fort Worth	41%	28%	26%	5%	28%	27%	38%	7%
Philadelphia	41%	33%	19%	7%	37%	32%	22%	9%
Miami	40%	31%	20%	9%	36%	30%	22%	12%
Portland, OR	40%	49%	8%	3%	44%	36%	16%	4%
San Diego	36%	47%	13%	4%	29%	32%	29%	10%

How do you feel about the following food trends?

	Bacon Anything				Kale			
	Love it	Don't mind	Over it	No opinion	Love it	Don't mind	Over it	No opinion
National Average	28%	32%	34%	6%	27%	36%	30%	7%
Austin	49%	19%	31%	1%	41%	29%	28%	2%
Atlanta	31%	39%	25%	5%	36%	32%	24%	8%
Dallas / Fort Worth	31%	38%	28%	3%	19%	35%	35%	11%
Philadelphia	30%	32%	32%	6%	27%	38%	26%	9%
San Francisco	30%	31%	34%	5%	33%	33%	29%	5%
San Diego	29%	22%	42%	7%	20%	40%	28%	12%
Chicago	27%	31%	34%	8%	27%	33%	34%	6%
New York City	27%	32%	33%	8%	26%	36%	31%	7%
Houston	26%	32%	36%	6%	22%	37%	34%	7%
Los Angeles	26%	32%	36%	6%	27%	37%	31%	5%
Washington, DC	26%	34%	34%	6%	28%	38%	28%	6%
Miami	25%	31%	32%	12%	22%	36%	30%	12%
Portland, OR	25%	21%	45%	9%	30%	31%	34%	5%
Boston	24%	27%	44%	5%	29%	38%	27%	6%
Denver	24%	39%	32%	5%	31%	31%	30%	8%
Seattle	22%	37%	37%	4%	26%	44%	23%	7%
Minneapolis	14%	31%	50%	5%	18%	46%	26%	10%

The survey was conducted online from July 29 – August 27, 2014.