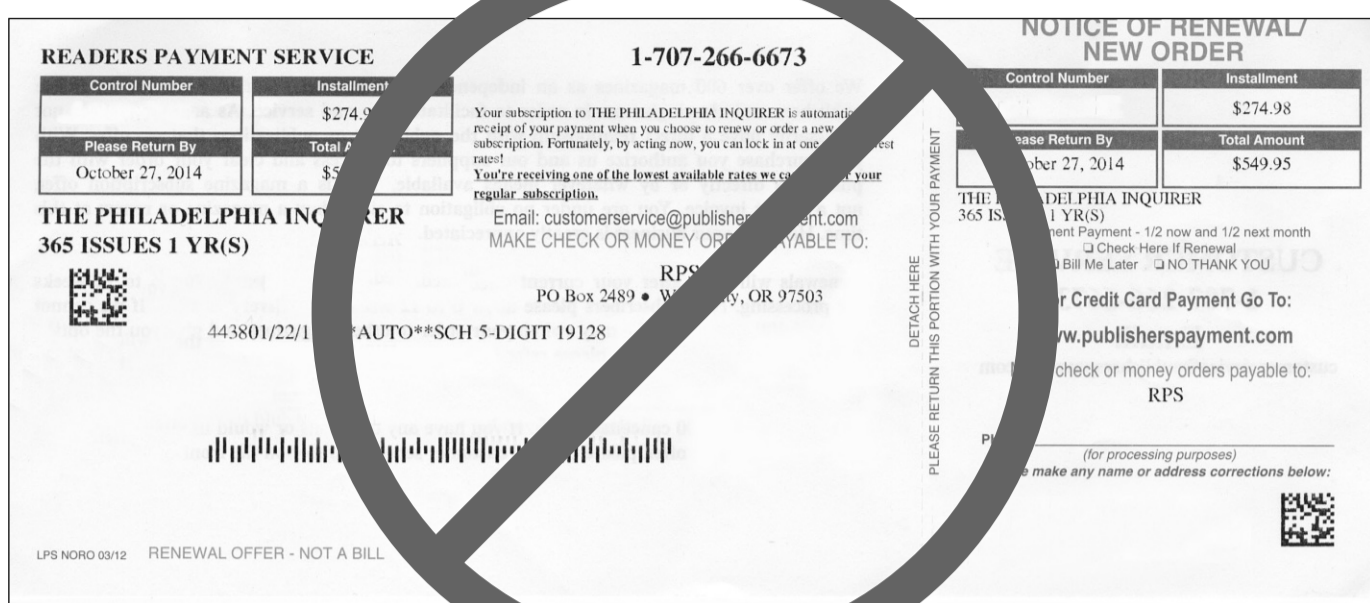


NOTICE TO INQUIRER AND DAILY NEWS SUBSCRIBERS

FRAUD ALERT!



Readers of *The Philadelphia Inquirer* and *Daily News* have received fraudulent renewal and new order notices for their subscriptions. Subscribers to other newspapers across the nation have received similar fraudulent notices. We want to protect you by making you aware of this deceptive activity.

The fraudulent notices arrive in the mail under different company names, such as: Readers Payment Service, Associated Publishers Network, Publisherpayment.com, Unitedpubex.com, Orbital Publishing Group, Publishers Billing Exchange, United Publisher Service, and Magazine Billing Network, among others.

We have no relationship with any of these companies. They have not been authorized to use our company name or make solicitations on our behalf. Subscription payments should **ONLY** be sent to our official remittance address:

Philadelphia Media Network (Newspapers) LLC
P.O. Box 13942
Philadelphia, PA 19101-3942

We have reported this fraudulent activity to law enforcement authorities, including the Pennsylvania Attorney General.

You can be confident that any personal information you have supplied to *The Philadelphia Inquirer* or *Daily News* pertaining to your subscription (e.g., name, address, telephone number, email address, financial data, etc.) is **secure and has not been compromised**.

As we have received inquiries from both current subscribers and non-subscribers to our publications, the fraudulent notices appear to have been targeted to random household addresses in our area.

If you receive suspicious renewal notices, **do not respond and do not send payment**. Direct all questions or inquiries to our Customer Service Department at 1-800-222-2765 or email us at digitalsupport@philly.com.

Thank you for reading our newspaper and for being a loyal subscriber to *The Philadelphia Inquirer* and *Daily News*.

Sincerely,

Ed Delfin
Vice President, Circulation

Lori Dowling
Manager, Customer Service