

Philadelphia Inquirer, Daily News and Philly.com GRANT APPLICATION FORM

Event Name/Organization		
Is this a non-profit organization?		If yes, please provide Tax Payer ID # and copy of documentation verifying the organization's 501c(3) status.
Name and title of person completing application		Date
Phone #	Fax #	Email address
Mailing Address		
Name of Event		Program Producer
Date of Event	Time	Location
NOTE: <i>If you need more space, attach separate sheets with numbered answers.</i>		

1. Please describe purpose of the event and how event will benefit the community (please be specific).

2. Please list specific sponsorship services you are requesting (type and amount of in-paper advertising, on-line exposure, financial contribution, booth or display at event, etc.).

3. Describe how our newspapers will be recognized as a sponsor. Include quantity of printed pieces, on-site signage; booth space (if applicable); extent of media placements; how our newspapers will be treated in other media (video, audio and non-English language print); and number of tickets provided to sponsor, if applicable. Where applicable, please attach a dollar value to the benefit offered and a total dollar value of the benefits to be received by The Inquirer and Daily News

Benefit

Value

Total Value

4. If applicable please describe how tickets will be offered to the public and pricing structure.

5. Please provide a brief history of the event/program and results if held previously including attendance and monies raised. Please describe desired results for this year's event including projected attendance and monies expected to be raised.

6. Please list all confirmed sponsors, their sponsorship level (e.g. title, presenting, etc.) and the value of their commitment (in cash or dollar value of goods and services). Please note if contribution is cash or in-kind services. And, be sure to include all other media sponsors and any on-line sponsors.

Sponsor Name

Level

Total Value

7. What is the maximum number of sponsors for this event?

<p>8. Name and describe the beneficiary if applicable. Please provide projected percentage of proceeds and dollar amount beneficiary will receive.</p>					
<p>9. Has paid advertising promoting this event been purchased in The Inquirer, Daily News, or on Philly.com in previous years? If so, please describe by year of event and total dollars spent.</p> <table style="width: 100%; border: none;"> <thead> <tr> <th style="text-align: left; border: none;"><u>Year</u></th> <th style="text-align: left; border: none;"><u>Total Dollars Spent</u></th> </tr> </thead> <tbody> <tr> <td style="border: none;"> </td> <td style="border: none;"> </td> </tr> </tbody> </table>		<u>Year</u>	<u>Total Dollars Spent</u>		
<u>Year</u>	<u>Total Dollars Spent</u>				
<p>10. Will any paid advertising be purchased in The Inquirer, Daily News, or on Philly.com for this year's event? (in addition to ad space that may be donated as part of a sponsorship)</p>					
<p>11. If so what is the budget for the expenditure with The Inquirer, Daily News and Philly.com?</p>					
<p>12. Will any paid advertising promoting this event be purchased in any other print or broadcast media?</p>					
<p>13. Is there any need for a journalist to be involved at the event, in the form of a panelist, speaker, presenter, etc.? Please specify the role they would have and your preference.</p>					
<p>I attest that all of the information that is provided in this document is true. (please sign and date below)</p>					
<p>Signature</p>					
<p>Print Name and Title</p>	<p>Date</p>				