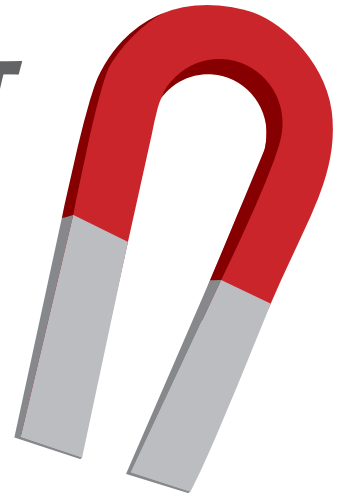


PHILLYMAGNET CAREER FAIR

Attracting & Retaining our Region's Talent



Thursday, April 30, 2009

10:00 a.m. – 4:00 p.m.

Philadelphia Marriott Downtown

Meet a diverse and talented pool of over 3,000 job candidates who are looking to work with some of the top companies in the region.

- 45% have an associates degree or higher
- 42% have a high school degree or equivalent
- 25% have management/executive level experience


GREATER PHILADELPHIA
CHAMBER OF COMMERCE
Get involved. Get results.™


philly.com monster
philly.com/monster

The Inquirer Daily News philly.com monster




ATTRACT THE STRONGEST.

Review the following PhillyMagnet Exhibitor Packages and determine which option best complements your company's job recruitment needs.

To register as a PhillyMagnet exhibitor: call 215-845-4140 or email careerfairs@phillynews.com

Participation deadline is 3 p.m. Friday, April 24, 2009.

	GOVERNMENT, NON-PROFIT, EDUCATION PACKAGE	VALUE PACKAGE	DELUXE PACKAGE	PREMIUM PACKAGE	GOLD SPONSOR	PRESENTING SPONSOR
	\$1,260 (GPCC Member) \$1,400 (Non-Member)	\$1,755 (GPCC Member) \$1,950 (Non-Member)	\$3,150 (GPCC Member) \$3,500 (Non-Member)	\$7,200 (GPCC Member) \$8,000 (Non-Member)	\$10,999	\$15,000
Print Ad <i>The Inquirer: April 26, 2009</i> <i>Daily News: April 27, 2009</i>	1 Column x 2" print ad	1 Column x 5" print ad	3 Column x 5" print ad	1/4 page print ad	1/2 page print ad	Full page print ad
Booth	Single	Single	Single	Double	Double	Double
Posting on Monster.com	7-day	30-day	30-day	30-day	30-day	30-day
30-day Top Job Video on Philly.com		Yes	Yes	Yes	Yes	Yes
1 month Medium Rectangle Ad on industry page of choice					Yes	Yes
Full page ROP branding ad on day of event				1/4 page	1/2 page	Full page
Company name and logo on Philly.com and GPCC job fair websites with link	Name listing	Name listing	Name listing	Logo and name listing	Logo and name listing	Logo and name listing
Acknowledgement in pre-event advertising (name listing, logo placement)	Name listing	Name listing	Name listing	Logo	Logo	Logo
Exhibitor Guide listing (includes web address)	Name listing	Name listing	Name listing	Logo and name listing	Logo and name listing	Full page color ad on back cover
Logo placement in GPCC newsletter and bi-monthly event calendar					Yes	Yes
Name/logo inclusion in January GPCC broadcast fax and email calendar					Yes	Yes
Signage at event				Yes	Yes	Yes
Company banner displayed at event					Yes	Yes
Speaking opportunity at event						Yes
Name listing on campusphilly.com web site and newsletter						Yes



Phillymagnet Career Fair
Thursday, April 30, 2009 • 10:00 a.m – 4:00 p.m.
Philadelphia Marriott Downtown
1201 Market Street, Philadelphia, PA

Event Registration Agreement

CLIENT INFORMATION

Company Name	Contact	Title	
Address	City	State	Zip
Phone	Fax	E-mail	

Booth sign and company listing in newspaper should read as follows:

BILLING INFORMATION (If different from information listed above):

Company Name	Contact		
Address	City	State	Zip
Phone	Purchase Order Number		
GPCC contact			

AD AGENCY INFORMATION

Name	Rep		
Agency Phone	Agency Fax	Agency E-mail	

TYPE OF PACKAGE

(Prices are for **GPCC Members/Non-Members**)

- Yes, my company is a GPCC member
- Government, Non-Profit, Education Package (\$1,260/\$1,400)
- Value Package (\$1,755/\$1,950)
- Deluxe Package (\$3,150/\$3,500)
- Premium Package (\$7,200/\$8,000)
- Gold Package (\$10,999)
- Presenting Package (\$15,000)

RULES OF PARTICIPATION

- 1) Total investment as stated above.
- 2) Participating companies must be seeking to hire employees or contractors for their own firms.
- 3) Participants shall neither seek nor accept fees for any candidate sourced at this program through: Direct Placement, Retained Search, Resume Databases
- 4) Participants shall refrain from marketing their services to other participants during interview hours.
- 5) **Participants WILL NOT break down their displays before the close of the Career Fair at 4:00 p.m.**

CANCELLATION POLICY For your convenience, this reservation may be cancelled at any time up to 14 days before the event. Failure to attend the event or give 14 days notice commits the exhibitor to full payment.

AUTHORIZATION We fully understand that this form shall become a binding contract upon acceptance by Philadelphia Media Holdings, LLC. We have read, understand and accept the terms and conditions set forth herein.

Authorized Signature	Date
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Print Name	Title
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To register, complete this form and fax to 215-854-4820 or mail to: Events Registration, GPCC, 200 S. Broad Street, Suite 700, Philadelphia, PA 19102. Please make checks payable to: Philadelphia Newspapers, LLC.