


MEGA

CAREER FAIR

WEDNESDAY, SEPTEMBER 23, 2009

10am – 4pm

Lincoln Financial Field



You have the dream jobs.
They have the dreams. Be part of the biggest job fair of the year. Meet and interview thousands of Philadelphia's brightest job candidates in a place that was built for making dreams come true.

This year's Mega Career Fair will be better than ever, featuring 3 separate pavilions:

- Nursing & Healthcare Pavilion
- General Recruiting Pavilion
- Career Service & Resource Pavilion

Over 5,000 job candidates will appreciate the free parking and rush to take advantage of the exciting, life-changing career opportunities you offer.

Don't miss the chance to experience the power of Mega's Field of Dreams.

For more information or to reserve your booth,
call 215-854-4140 or email careerfairs@phillynews.com.



philly.com/monster

The Inquirer **DAILY NEWS** philly.com monster

MEGA

CAREER FAIR

CAREER FAIR PACKAGES

Government, Non-Profit & Education Package - \$1,400

1 column x 2 inch print ad
7-day posting on Monster.com
Name mention in consumer advertising
Listing in Exhibitor Guide
Name mention on career fair page on Philly.com
Booth at event
Lunch for 3 attendees

Value Package - \$1,950

1 column x 5 inch print ad
30-day posting on Monster.com
30-day Top Job Video on Philly.com
Name mention in consumer advertising
Listing in Exhibitor Guide
Name mention on career fair page on Philly.com
Booth at event
Lunch for 3 attendees

Deluxe Package - \$3,500

3 column x 5 inch print ad
30-day posting on Monster.com
30-day Top Job Video on Philly.com
Name mention in consumer advertising
Listing in Exhibitor Guide
Name mention on career fair page on Philly.com
Booth at event
Lunch for 3 attendees

All print ads will run in The Inquirer Mega Job Section on Sunday, September 20, and in the Daily News on Monday, September 21. Deadline to Participate: Noon, Friday, September 18, 2009.

Silver Sponsor - \$8,000

Quarter page print ad
30-day posting on Monster.com
30-day Top Job Video on Philly.com
1-week medium rectangle ad on Philly.com JOBS homepage
Logo and name mention in consumer advertising
Logo and listing in Exhibitor Guide
Logo and name mention on career fair page on Philly.com
Double Booth at event
Lunch for 5 attendees

Gold Sponsor - \$10,999

Half page print ad
Half page ROP print branding ad on day of event
30-day posting on Monster.com
30-day Top Job Video on Philly.com
1-week sliding billboard ad on Philly.com JOBS homepage
Logo and name mention in consumer advertising
Logo and listing in Exhibitor Guide
Logo and name mention on career fair page on Philly.com
Double Booth at event
Lunch for 5 attendees
Signage at event

Presenting Sponsor - \$15,000

Full page print ad
Full page ROP print branding ad on day of event
30-day posting on Monster.com
30-day Top Job Video on Philly.com
1-week takeover on Philly.com JOBS homepage
Logo and name mention in consumer advertising
Logo and listing in Exhibitor Guide
Logo and name mention on career fair page on Philly.com
Double Booth at event
Lunch for 5 attendees
Signage at event

FOR MORE INFORMATION OR TO RESERVE YOUR BOOTH,
CALL 215-854-4140 OR EMAIL CAREERFAIRS@PHILLYNEWS.COM.



philly.com/monster



EVENT REGISTRATION AGREEMENT



WEDNESDAY,
SEPTEMBER 23, 2009
10am – 4pm
LINCOLN FINANCIAL
FIELD

CLIENT INFORMATION

Company Name: _____
Contact: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: () _____ Fax: () _____ Email: _____
Website: _____

Booth Sign and company listing in the newspaper should read as follows (print on line below)

BILLING INFORMATION - (IF DIFFERENT FROM CLIENT INFORMATION LISTED ABOVE)

Company Name: _____
Contact: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: () _____ Purchase Order Number _____

AD AGENCY INFORMATION -

Name: _____ Rep: _____
Agency Phone: _____ Agency Fax: () _____
Agency Email: _____

TYPE OF PACKAGE

Print & Online

- | | | |
|--|--|--|
| <input type="checkbox"/> Gov't, Non-Profit & Education (\$1,400) | <input type="checkbox"/> Value Package (\$1,950) | <input type="checkbox"/> Deluxe Package (\$3,500) |
| <input type="checkbox"/> Silver Sponsor (\$8,000) | <input type="checkbox"/> Gold Sponsor (\$10,999) | <input type="checkbox"/> Presenting Sponsor (\$15,000) |

RULES OF PARTICIPATION

1. Total investment, as stated above, is commissionable to recognized agencies.
2. Participating companies must be seeking to hire employees or contractors for their own firms.
3. Participants shall neither seek nor accept fees for any candidate sources at this program through:
 - Direct Placement
 - Retained Search
 - Resume Databases
4. Participants shall refrain from marketing their services to the other participants during interview hours.
5. Participants WILL NOT break down their displays before the close of the job fair.

CANCELATION POLICY

For your convenience, this reservation may be cancelled at any time up to 14 days before the event. Failure to attend the event or give 14 days notice commits the exhibitor to full payment.

AUTHORIZATION

We fully understand that this form shall become a binding contract upon acceptance by Philadelphia Newspapers, LLC.
We have read, understand and accept the terms and conditions set forth herein.

Authorized Signature _____ Date: _____
Print Name: _____ Title: _____

PLEASE FAX THIS FORM TO 215-854-4820

