

# PROFESSIONAL EXECUTIVE DIVERSITY JOB FAIR™

WEDNESDAY, MARCH 18, 2009

10 am – 3 pm

Sheraton Suites Philadelphia Airport, Philadelphia PA

## CELEBRATING THE CENTENNIAL OF THE NAACP

Positioning your company as one that values Diversity is of utmost importance to your success, especially this year as we celebrate the Centennial of the NAACP. In acknowledgement of this important event, The Philadelphia Inquirer & Daily News and philly.com/Monster, in partnership with Personnel Strategies, Inc., will host a special career fair targeted towards a diverse array of professionals, managers and executives.

Our Professional/Executive Diversity Job Fair will be held in a suite format, offering hiring companies a private arena in which to interview job candidates. Candidates for this event will be screened to assure they are in possession of a 4-year degree or higher, or equivalent experience. We will target candidates in all fields including Healthcare, Education, Government and Professional.

This event will be promoted to job candidates with 4-year or better degrees, in management and professional positions via candidate email from Monster.com's Diversity Division, The Philadelphia Inquirer, Daily News and philly.com/Monster. Candidates will also be screened before entering to guarantee they meet the criteria of this event.

Your career fair investment will include a multi-media ad package that will brand your company as a premier employer in the Philadelphia marketplace, as well as one that makes Diversity in its professional/management team a priority. Enhance your visibility at this event by purchasing a sponsorship or a larger career fair package!

Don't miss this exclusive Professional/Executive Diversity recruiting engagement.

For more information or to reserve your booth, call 215-854-4140 or email [careerfairs@phillynews.com](mailto:careerfairs@phillynews.com)  
Deadline to register for this event is 3 pm, Friday, March 13, 2009.

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## CAREER FAIR PACKAGES

### HEALTHCARE PACKAGE - \$1,400

1 column x 2" print ad  
7-day posting on Monster.com  
Booth at event  
Listing in exhibitor guide  
Name mention in pre-event advertising  
Name mention on career fair page on philly.com

### EDUCATION PACKAGE - \$1,400

1 column x 2" print ad  
7-day posting on Monster.com  
Booth at event  
Listing in exhibitor guide  
Name mention in pre-event advertising  
Name mention on career fair page on philly.com

### GOVERNMENT & NON-PROFIT PACKAGE - \$1,400

1 column x 2" print ad  
7-day posting on Monster.com  
Booth at event  
Listing in exhibitor guide  
Name mention in pre-event advertising  
Name mention on career fair page on philly.com

### PROFESSIONAL VALUE PACKAGE - \$2,100

1 column x 5" print ad  
30-day posting on Monster.com  
30-day Top Job Video on philly.com  
Booth at event  
Listing in exhibitor guide  
Name mention in pre-event advertising  
Name mention on career fair page on philly.com

### PROFESSIONAL DELUXE PACKAGE - \$4,000

3 column x 5" print ad  
30-day posting on Monster.com  
30-day Top Job Video on philly.com  
Booth at event  
Listing in exhibitor guide  
Name mention in pre-event advertising  
Name mention on career fair page on philly.com

### CENTENNIAL PACKAGE - \$8,000

Quarter page print ad  
30-day posting on Monster.com  
30-day Top Job Video on philly.com  
Double booth at event  
Logo and listing in exhibitor guide  
Logo and name in pre-event advertising  
Logo and name on career fair page on philly.com  
Signage at event

Healthcare, Education, Government and Non-Profit participants will receive a 10% discount off all Professional level packages. All print ads to run in The Inquirer JOBS Section on Sunday, March 15, and Daily News JOBS Section on Monday, March 16 under special house ads with banners.

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# EVENT REGISTRATION AGREEMENT



WEDNESDAY, MARCH 18  
10 am – 3 pm

Sheraton Suites Philadelphia  
Airport, Philadelphia PA

## CLIENT INFORMATION

Company Name: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ Email: \_\_\_\_\_  
Website: \_\_\_\_\_

Booth Sign and company listing in the newspaper should read as follows (print on line below)

## BILLING INFORMATION - (IF DIFFERENT FROM CLIENT INFORMATION LISTED ABOVE)

Company Name: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: ( ) \_\_\_\_\_ Purchase Order Number \_\_\_\_\_

## AD AGENCY INFORMATION -

Name: \_\_\_\_\_ Rep: \_\_\_\_\_  
Agency Phone: \_\_\_\_\_ Agency Fax: ( ) \_\_\_\_\_  
Agency Email: \_\_\_\_\_

## TYPE OF PACKAGE

### Print & Online

- Healthcare Package (\$1,400)
- Government & Non-Profit Package (\$1,400)
- Professional Deluxe Package (\$4,000)
- Education Package (\$1,400)
- Professional Value Package (\$2,100)
- Centennial Package (\$8,000)

## RULES OF PARTICIPATION

1. Executive Diversity is not commissionable to advertising agencies.
2. Participating companies must be seeking to hire employees or contractors for their own firms.
3. Participants shall neither seek nor accept fees for any candidate sources at this program through:  
Direct Placement      Retained Search      Resume Databases
4. Participants shall refrain from marketing their services to the other participants during interview hours.
5. Participants WILL NOT break down their displays before the close of the job fair.

## CANCELATION POLICY

For your convenience, this reservation may be cancelled at any time up to 14 days before the event. Failure to attend the event or give 14 days notice commits the exhibitor to full payment.

## AUTHORIZATION

We fully understand that this form shall become a binding contract upon acceptance by Philadelphia Newspapers, LLC. We have read, understand and accept the terms and conditions set forth herein.

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_  
Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

**PLEASE FAX THIS FORM TO 215-854-4140**

