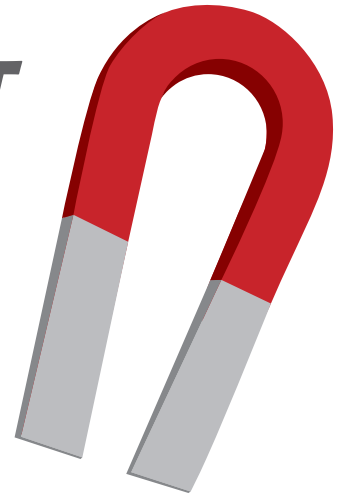


# PHILLYMAGNET CAREER FAIR

*Attracting the best and the brightest in our region.*



**Wednesday, April 23, 2008**

**10:00 a.m. – 4:00 p.m.**

**Pennsylvania Convention Center**

**Connect your company with Greater Philadelphia's brightest talent!**

Be part of the PhillyMagnet Career Fair, powered by the Greater Philadelphia Chamber of Commerce, The Philadelphia Inquirer, Daily News and Monster to meet diverse job candidates who are looking to work with some of the top companies in the region.

  
GREATER PHILADELPHIA  
CHAMBER OF COMMERCE  
Get involved. Get results.™

   
www.philly.com/monster  
   




# ATTRACT THE STRONGEST.

Last year, the Career Fair attracted **more than 100 exhibitors and 4,000 qualified candidates** from a wide range of industries, with experience levels evenly distributed among three groups: high school and entry-level, mid-career (2+ years), and management/executive level. The talent pool was comprised of a 50/50 ratio of men and women from a mix of ethnic backgrounds, with veterans representing nearly 10% of the job seekers.

The PhillyMagnet Career Fair will be promoted with an intensive eight-week campaign of print, electronic and online media.

Review the following PhillyMagnet Exhibitor Packages and determine which option best complements your company's job recruitment needs.

**To register as a PhillyMagnet exhibitor: call 215-854-4140 or email [careerfairs@phillynews.com](mailto:careerfairs@phillynews.com)**

	VALUE PACKAGE	PLUS PACKAGE	DELUXE PACKAGE	PREMIUM PACKAGE	GOLD PACKAGE	PRESENTING PACKAGE
	<b>\$1,890</b> <small>(GPCC Member)</small> <b>\$2,100</b> <small>(Non-Member)</small> <b>A \$4,325 VALUE!</b>	<b>\$2,340</b> <small>(GPCC Member)</small> <b>\$2,600</b> <small>(Non-Member)</small> <b>A \$7,625 VALUE!</b>	<b>\$4,940</b> <small>(GPCC Member)</small> <b>\$5,200</b> <small>(Non-Member)</small> <b>A \$13,905 VALUE!</b>	<b>\$9,870</b> <small>(GPCC Member)</small> <b>\$10,500</b> <small>(Non-Member)</small> <b>A \$27,130 VALUE!</b>	<b>\$15,000</b> <b>A \$51,735 VALUE!</b>	<b>\$19,500</b> <b>A \$100,245 VALUE!</b>
Print Ad <i>The Inquirer: Sunday, 4/20/08</i> <i>Daily News: Monday, 4/21/08</i>	2 x 50 line	2 x 100 line	360 line	1/4 page	Two 1/2 page ads in Inquirer One 1/2 page ad in Daily News	Two full page ads in Inquirer One full page ad in Daily News
30-day job posting on Monster	Yes	Yes	Yes	Yes	Yes	Yes
Booth	Single	Single	Single	Double	Double	Double
30-day Top Job Video on philly.com	1 Video	1 Video	1 Video	3 Videos	5 Videos	5 Videos
30-day link on Philly.com/monster	Yes	Yes	Yes	Yes with logo	Yes with logo	Yes with logo
1 Month Leaderboard on industry page of choice	<del>Yes</del>	<del>Yes</del>	Yes	Yes	Yes	Yes
Exhibitor Guide	100-word company profile	100-word wcompany profile	1/4 page ad	1/2 page ad	Color full page ad	Color full page premium position ad
Acknowledgement in pre-event advertising (name listing, logo placement)	Name listing	Name listing	Name listing	Logo	Logo	Logo
Name listing on CampusPhilly newsletter	<del>Yes</del>	<del>Yes</del>	Yes	Yes	Yes	Yes
Logo placement in GPCC newsletter and bi-monthly calendar	<del>Yes</del>	<del>Yes</del>	<del>Yes</del>	<del>Yes</del>	Yes	Yes PLUS name or logo appears in January GPCC broadcast fax and e-mail calendars
Logo placement on GPCC Web site	<del>Yes</del>	<del>Yes</del>	<del>Yes</del>	<del>Yes</del>	Company logo with link	Company logo with link
Company banner displayed at event	<del>Yes</del>	<del>Yes</del>	<del>Yes</del>	<del>Yes</del>	Yes	Yes
Speaking opportunity at event	<del>Yes</del>	<del>Yes</del>	<del>Yes</del>	<del>Yes</del>	<del>Yes</del>	Yes

## Event Registration Agreement

**CLIENT INFORMATION**

Company Name	Contact	Title	
Address	City	State	Zip
Phone	Fax	E-mail	

Booth sign and company listing in newspaper should read as follows:

**BILLING INFORMATION** (If different from information listed above):

Company Name	Contact		
Address	City	State	Zip
Phone	Purchase Order Number		

**AD AGENCY INFORMATION**

Name	Rep	
Agency Phone	Agency Fax	Agency E-mail

**TYPE OF PACKAGE**

(Prices are for **GPCC Members/Non-Members**)

- Yes, my company is a GPCC member
- Value Package (\$1,890/\$2,100)
- Plus Package (\$2,340/\$2,600)
- Deluxe Package (\$4,940/\$5,200)
- Premium Package (\$9,870/\$10,500)
- Gold Package (\$15,000)
- Presenting Package (\$19,500)

**RULES OF PARTICIPATION**

- 1) Total investment as stated above. **Rates net non-commissionable.**
- 2) Participating companies must be seeking to hire employees or contractors for their own firms.
- 3) Participants shall neither seek nor accept fees for any candidate sourced at this program through: Direct Placement, Retained Search, Resume Databases
- 4) Participants shall refrain from marketing their services to other participants during interview hours.
- 5) **Participants WILL NOT break down their displays before the close of the Career Fair at 4:00 p.m.**

**CANCELLATION POLICY**

For your convenience, this reservation may be cancelled at any time up to 14 days before the event. Failure to attend the event or give 14 days notice commits the exhibitor to full payment.

**AUTHORIZATION**

We fully understand that this form shall become a binding contract upon acceptance by Philadelphia Media Holdings, LLC. We have read, understand and accept the terms and conditions set forth herein.

Authorized Signature	Date
Print Name	Title

To register, complete this form and fax to 215-854-4820 or mail to: Events Registration, GPCC, 200 S. Broad Street, Suite 700, Philadelphia, PA 19102. Please make checks payable to: Philadelphia newspapers, LLC. For online registration, visit <http://go.philly.com/careerfairs>