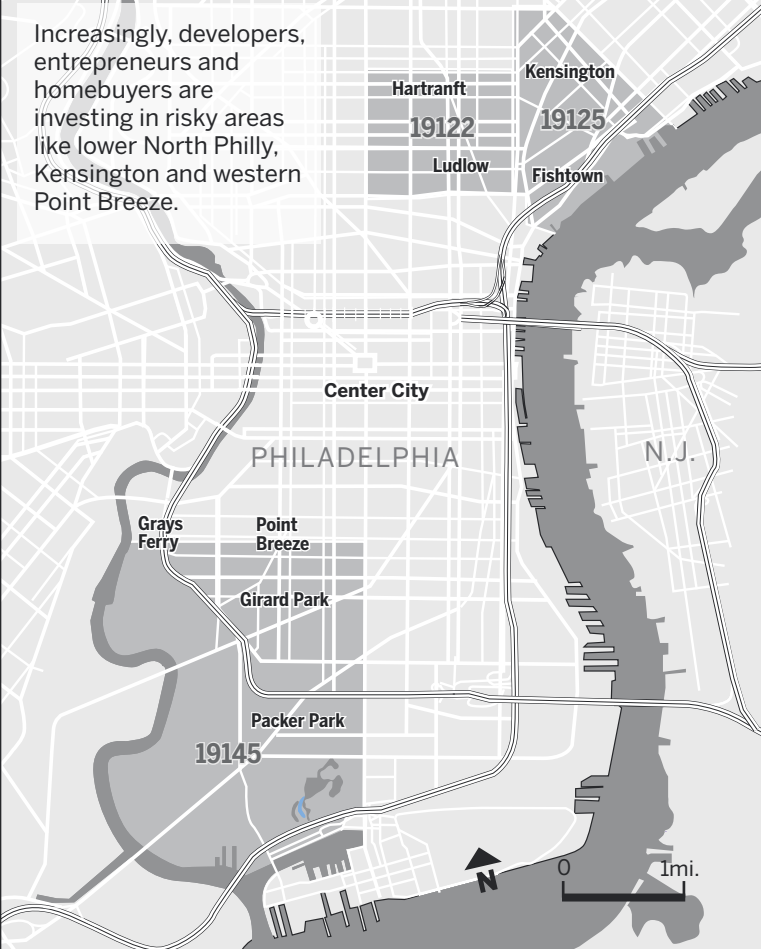


PHILLY'S NEXT BOOM AREAS

Increasingly, developers, entrepreneurs and homebuyers are investing in risky areas like lower North Philly, Kensington and western Point Breeze.



BY THE NUMBERS

	ZIP code		
	N. Philly 19122	Kensington 19125	Point Breeze 19145
Population (Change 2000-10)	21,653 (+ 2,064)	22,958 (-688)	47,261 (+1,614)
Median income (Change 2000-13)	\$23,509 (+\$5,114)	\$41,186 (+12,507)	\$35,761 (+9,106)
Residents 25+ with bachelor's degree or higher (Change 2000-13)	14% (+5 pts.)	31% (+23 pts.)	18% (+8 pts.)
Poverty rate (Change 2000-13)	39% (-5 pts.)	26% (-2 pts.)	24% (-2 pts.)