



# You sure that's the best tool for the job?

If you are not using the MEGA Career Fair to reach the most viable job candidates in the Delaware Valley, then you're just not using the best tool for the job. The MEGA Career Fair can help you find the perfect match. One of the region's largest career events, the Mega Career Fair features 3 targeted pavilions.

- Nursing & Healthcare
- General Recruiting
- Career Services & Resources

Our average the MEGA Career Fair attracts approximately 5,000 job candidates. Meet them, and uncork the talent that's just right for your company.

# MEGA

CAREER FAIR

Wednesday, January 18, 2012  
10 am - 3 pm • Lincoln Financial Field

For more information and to reserve your booth, call 215.854.4140  
or email [careerfairs@phillynews.com](mailto:careerfairs@phillynews.com).  
Deadline to register is 3pm Friday, January 13.

**philly.com & monster®**

[philly.com/monster](http://philly.com/monster)

The Inquirer **DAILY NEWS** philly.com monster®

**REGISTER BY DECEMBER 30 AND RECEIVE 25% OFF THE PACKAGE OF YOUR CHOICE!**

# CAREER FAIR PACKAGES

## **Government, Non-Profit & Education Package — \$1,440**

1 column x 2-inch print ad  
7-day posting on Monster.com  
30-day Mobile posting  
Name mention in consumer advertising  
Listing in Exhibitor Guide  
Name mention on career fair page on Philly.com  
Booth at event  
Lunch for 3 attendees

## **Value Package — \$1,990**

1 column x 5-inch print ad  
30-day posting on Monster.com  
30-day Top Job Video on Philly.com  
30-day Mobile posting  
Name mention in consumer advertising  
Listing in Exhibitor Guide  
Name mention on career fair page on Philly.com  
Booth at event  
Lunch for 3 attendees

## **Deluxe Package — \$3,540**

3 column x 5-inch print ad  
30-day posting on Monster.com  
30-day Top Job Video on Philly.com  
30-day Mobile posting  
Name mention in consumer advertising  
Listing in Exhibitor Guide  
Name mention on career fair page on Philly.com  
Booth at event  
Lunch for 3 attendees

All print ads will run in The Inquirer Mega Jobs Section on Sunday, January 15, and in the Daily News Expanded JOBS Section on Monday, January 16.  
Deadline to participate:  
3pm Friday, January 13.

## **Silver Sponsor — \$8,599**

Quarter-page print ad  
30-day posting on Monster.com  
30-day Top Job Video on Philly.com  
30-day Mobile employer site  
1-week medium rectangle ad on Philly.com JOBS homepage  
Logo and name mention in consumer advertising  
Logo and listing in Exhibitor Guide  
Logo and name mention on career fair page on Philly.com  
Double booth at event  
Lunch for 5 attendees

## **Gold Sponsor — \$11,599**

Half-page print ad  
Half-page ROP print branding ad on day of event  
30-day posting on Monster.com  
30-day Top Job Video on Philly.com  
30-day Mobile employer site  
1-week sliding billboard ad on Philly.com JOBS homepage  
Logo and name mention in consumer advertising  
Logo and listing in Exhibitor Guide  
Logo and name mention on career fair page on Philly.com  
Double booth at event  
Lunch for 5 attendees  
Signage at event

## **Presenting Sponsor — \$15,599**

Full-page print ad  
Full-page ROP print branding ad on day of event  
30-day posting on Monster.com  
30-day Top Job Video on Philly.com  
30-day Mobile employer site  
1-week takeover on Philly.com JOBS homepage  
Logo and name mention in consumer advertising  
Logo and listing in Exhibitor Guide  
Logo and name mention on career fair page on Philly.com  
Double booth at event  
Lunch for 5 attendees  
Signage at event

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# EVENT REGISTRATION AGREEMENT

WEDNESDAY, JANUARY 18, 2012 • 10am – 3pm • Lincoln Financial Field

## Client Information

Company Name \_\_\_\_\_  
Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_ Email \_\_\_\_\_  
Website \_\_\_\_\_

Booth sign and company listing in the newspaper should read as follows (print on line below):  
\_\_\_\_\_

## Billing Information (if different from Client Information listed above)

Company Name \_\_\_\_\_  
Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone ( ) \_\_\_\_\_ Purchase Order Number \_\_\_\_\_

## Ad Agency Information

Name \_\_\_\_\_  
Rep \_\_\_\_\_ Email \_\_\_\_\_  
Agency Phone ( ) \_\_\_\_\_ Agency Fax ( ) \_\_\_\_\_

## Booth location

Healthcare Pavillion  General Pavillion

## Type of Package (Print & Online)

Gov't, Non-Profit & Education (\$1,440)  Value Package (\$1,990)  Deluxe Package (\$3,540)  
 Silver Sponsor (\$8,599)  Gold Sponsor (\$11,599)  Presenting Sponsor (\$15,599)

## Rules of Participation

1. Total investment, as stated above, is commissionable to recognized agencies.
2. Participating companies must be seeking to hire employees or contractors for their own firms.
3. Participants shall neither seek nor accept fees for any candidate sources at this program through a) Direct Placement; b) Retained Search; or c) Resume Databases.
4. Participants shall refrain from marketing their services to the other participants during interview hours.
5. Participants WILL NOT break down their displays before the close of the job fair.

## Cancellation Policy

For your convenience, this reservation may be cancelled at any time up to 14 days before the event. Failure to attend the event or give 14 days notice commits the exhibitor to full payment.

## Authorization

We fully understand that this form shall become a binding contract upon acceptance by Philadelphia Media Network. We have read, understand and accept the terms and conditions set forth herein.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_  
Print Name \_\_\_\_\_ Title \_\_\_\_\_

PLEASE FAX THIS FORM TO 215.854.4820

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